



Community Press
AVERAGE NET SALES ANALYSIS
JULY 2004 TO DECEMBER 2004 Rev 1 21/2/05



Community Press	Lang	Price	Freq	Average Single Copy Sales	Average Subscription Sales	Average Copies sold PMIE	Average Third Party Multiple Bulk Sales (10% limit)	Total average net sales per publishing day	Preceding Period Total average net sales per publishing day
African Reporter	E	R1.00	W, Fri	16,905	2			16,907	11,338
Agri - Spectrum	B	R1.00	M	1,269				1,269	
Bosvelder	B	50c	W, Fri	3,015	2			3,017	3,105
Breederivier Gazette	A	R 2.30	W, Fri	2,433	12			2,445	2,703
Capricorn Voice	E	50c	W, Wed	5,494	115		561	6,170	5,237
Carletonville Herald	A	R2.40	W, Thur	4,887	241	398		5,526	5,161
Daller, The	B	50c	W, Fri	2,103				2,103	2,221
District Mail / Distrikspos	B	R 3.50	W, Thu	14,385	32			14,417	14,331
Eikestadnuus	B	R 3.00	W, Fri	8,347	581			8,928	9,224
Estcourt & Midlands News	B	R1.50	W, Fri	2,603	22			2,625	2,669
George Herald	B	R2.00	W,Thu	14,106	63			14,169	14,737
Graaff-Reinet Advertiser	B	R2.00	W, Fri	1,726	92			1,818	1,786
Hermanus Times/Overberg Venster	B	R 2.80	W, Fri	7,058	87			7,145	7,019
Klerksdorp Rekord	B	R2.00	W, Fri	12,073	10			12,083	12,050
Knysna Plett Herald	B	R2.00	W, Thur	3,122	26			3,148	3,075
Ladysmith Gazette	B	R2.00	W, Fri	5,331	22			5,353	5,325
Laevelde, Die/Lowvelde, The	B	R 2.50	W, Tue	10,311	935			11,246	11,780
Laevelde, Die/Lowvelde, The	B	R2.50	W, Fri	12,231	1,087			13,318	13,980
Limpopo Mirror	E	R2.00	W, Fri	8,139	5	69		8,213	7,081
Mid South Coast Mail	E	50c	W, Fri	2,617	11			2,628	2,538
Middelburg Observer	B	50c	W, Tue	4,792				4,792	
Middelburg Observer	B	R 1.50	W, Fri	12,820				12,820	12,467
Mossel Bay Advertiser	B	R2.00	W, Fri	7,321	55			7,376	7,132
Mpumalanga News	B	R1.00	W, Thu	9,076				9,076	16,058
Newcastle & District Advertiser	B	R2.60	W, Fri	10,607	20			10,627	10,400
Northern Natal Courier	B	R1.50	W, Fri	3,200	12			3,212	3,112
Northern Review	B	R 2.00	W, Tue	7,315	114			7,429	7,330
Northern Review	B	R 2.00	W, Fri	8,708	127			8,835	8,565
Oudtshoorn Courant	B	R2.00	W, Fri	2,200	22			2,222	2,333



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Paarl Post & Wellington Gazette	B	R 2.90	W, Thu	15,893	256	236		16,385	16,639
Potchefstroom Herald	A	R2.40	W, Thu	6,115	604	415		7,134	6,404
Randfontein Herald	B	R 1.00	W, Fri	7,311	28			7,339	7,164
Representative, The	E	R 1.50	W, Fri	5,826	23			5,849	5,589
RustenburgHerhout/ Herald	B	R 2.00	W, Thu	19,363	9			19,372	19,008
South Cape Forum	B	R2.00	W,Fri	3,117	14			3,131	3,213
South Coast Herald	E	R2.50	W, Fri	16,323	140			16,463	16,282
Springs Advertiser	B	R 1.50	W, Fri	6,813	22			6,835	7,640
Standerton Advertiser	B	R 1.00	W, Fri	4,303	24			4,327	4,240
Streeknuus	B	R 1.00	W, Fri	3,364				3,364	3,363
Swartlander	B	R2.00	W, Thu	3,448	8			3,456	3,403
Umlozi	Z/E	R1.00	W,Fri	2,335	3			2,338	1,863
Vaal Weekly	E	R1.00	W, Wed	9,256	3	1,070		10,329	9,750
Vaalweekblad	A	R 2.40	W, Wed	6,782	1,175	464		8,421	8,620
Vryheid Herald	B	R1.70	W, Fri	3,472	19			3,491	3,453
Vrystaat	A	R1.00	W, Thu	4,199	274			4,473	4,002
Weslander	A	R2.70	W, Thu	9,575	35			9,610	9,644
Witbank News/ Nuus	B	50c	W, Tue	2,772				2,772	
Witbank News/ Nuus	B	R 1.50	W, Fri	14,732				14,732	14,148
Worcecester Standard & Advertiser	A	R 3.10	W, Thu	9,665	168			9,833	9,938
Zoutpansberber	B	R 2.00	W, Thu	2,378	11			2,389	
Zululand Observer	B	R 2.50	W, Mon	8,603	10	147	9	8,769	8,459
Zululand Observer	B	R 2.50	W,Fri	13,158	16	103	9	13,286	12,906
Total				382,997	6,537	2,902	579	393,015	378,485