

best liked
ads

Top 20 2021

Best Liked Ads by Kantar



RANK	AD	CREATIVE AGENCY
1	Adidas "Impossible is nothing - Lionel Messi"	Sockeye
2	VW Golf GTI "The power of Vrrr Pha"	Ogilvy South Africa
3	Toyota Corolla Cross "Corolla Cross prequel"	FCB Joburg
4	VW Golf "For the love of the drive"	Ogilvy South Africa
5	Audi Q3 "Sportback"	DDB Barcelona
6	Coca-Cola "No sugar: enjoy the taste of no"	Mercado McCann Argentina
7	McDonald's "Favourites - Make a feast of it"	Pacinamix
8	Coca-Cola "Uplift: Internet café"	FCB Africa
9	Toyota Corolla "Corolla robots - Hatch"	FCB Joburg
10	Spur "Freedom Day"	99c
11	Sta-Soft "New Sta-Soft with longer-lasting fragrance"	Wunderman Thompson South Africa
12	Clover "Clover Fresh Milk, Mooo Fresh"	Joe Public
13	Toyota Corolla "Corolla Cross Robot"	FCB Joburg
14	Spec-Savers "Vision sees the future."	Brandright
15	McDonald's "Nazo meals"	Pacinamix
16	Dove Men "Dove Men + Care featuring Siya Kolisi"	Tag Worldwide
17	Lucky Star "Rise"	One Agency
18	Toyota Rumion "More room for fun"	FCB Joburg
19	VW Tiguan "Family has never looked this good"	Ogilvy South Africa
20	Vicks "RSA family sleep"	Publicis Singapore

01

Adidas | "Impossible is nothing – Lionel Messi"

Sockeye

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02 VW Golf GTI | "The power of Vrrr Pha"

Ogilvy South Africa

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03 Toyota Corolla Cross | "Corolla Cross Prequel"

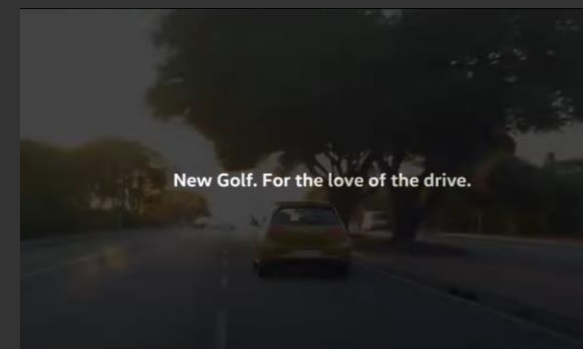
FCB Joburg

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ads



04 VW Golf | "For the love of the drive"

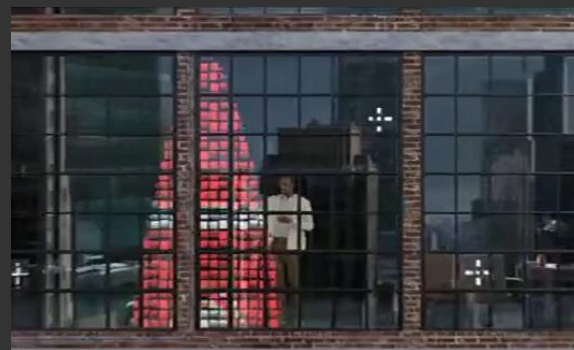
Ogilvy South Africa



05 Audi Q3 | "Sportback"

DDB Barcelona

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06 Coca-Cola | "No sugar: Enjoy the taste of no"

Mercado McCann Argentina

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07 McDonald's | "Favourites – Make a feast of it"

Pacinamix

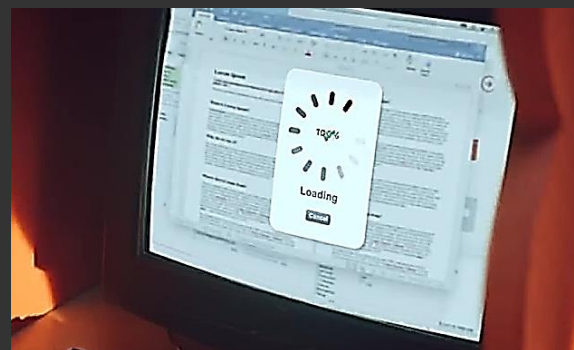
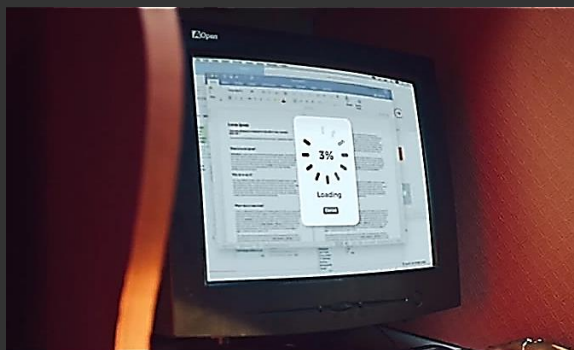
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08 Coca-Cola | "Uplift: Internet cafe"

FCB Africa

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09 Toyota Corolla | "Corolla robots - Hatch"

FCB Joburg

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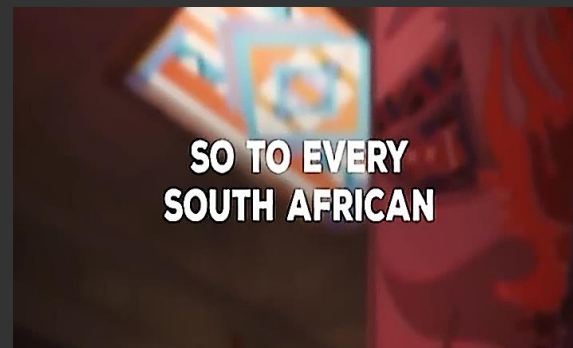
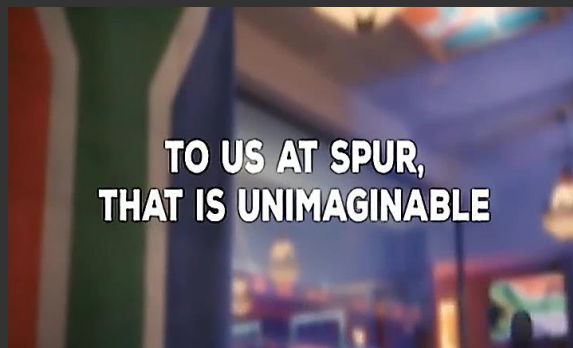


10

Spur | "Freedom Day"

99c

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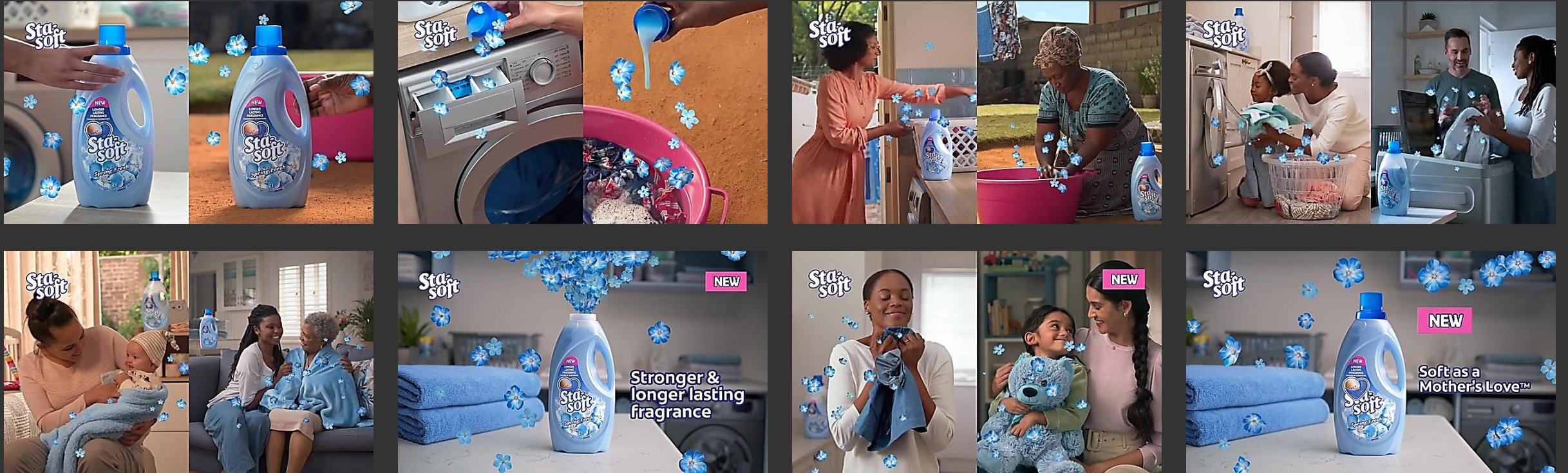


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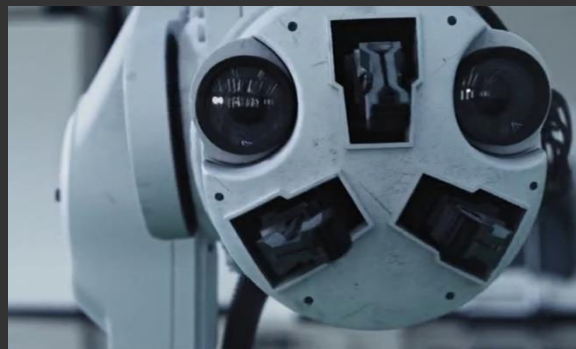


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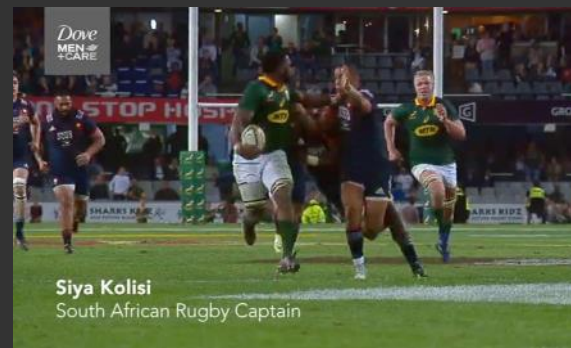
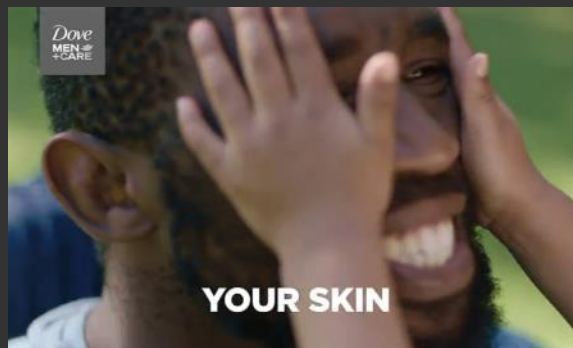


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20 Vicks Vaporub | "RSA family sleep"

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