**ERNST KUHLMANN**

Chief Evolution Officer

ARC 8 Global

“I believe that every company can live their full potential and can continuously achieve this through consistent business evolution.” – Ernst Kuhlmann

Most of Ernst’s career is based on turn-around and differentiation projects, with a focus on client experiences, strategic growth and organisational evolution to ensure profitability and sustainability. His strength lies in his creative and dynamic ability to understand an organisation’s real issues and challenges, to see the company’s true potential, and gearing the business towards that transformation enabling growth. He has an innate ability to problem-solve and design strategic solutions which integrate across the organisation.

He has successfully started, managed, repositioned and rebranded a number of companies, realising growth and profitability. He also headed up a number of consulting projects for a number of businesses. ranging from major blue-chip companies to SMME's across multiple sectors and industries.

Ernst has facilitated learning programmes on topics such as Leadership, Sales, Customer Service, and Change Management to name a few. In addition, he facilitates workshops on Strategy Formulation and has done multiple talks on Brand Evolution and Brand Differentiation.

In 2020 he rebranded and repositioned his consultancy, ARC 8 Global, as a Business Evolution Firm; specialising in Strategic Consulting, Brand Evolution and Solution Design. They assist companies to disrupt their thinking, for them to realise their full potential and implementing strategies and actions to ensure continuous progression, growth and success.