

best liked
ads

KANTAR MILLWARD BROWN
South Africa

2016: Q3 ^{best liked} ads

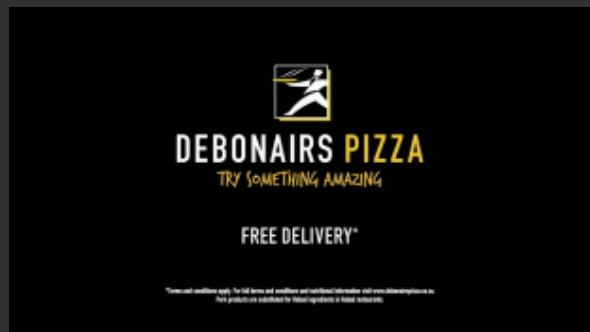
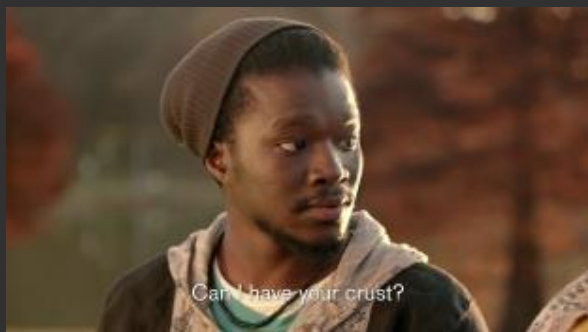
KANTAR MILWARD BROWN

RANK	AD Q3 2016	CREATIVE AGENCY
1	<u>Debonairs: Gogo Crammed Crust</u>	FCB Joburg
2	<u>Pampers: Pampers Pants, Great Fit</u>	Saatchi & Saatchi Brands Rock
3	<u>Hunter's Extreme: #GOBOLD</u>	140BBDO
4	<u>Coca-Cola: Magician</u>	FCB Joburg
5	<u>Hunter's: Bring the Heat</u>	140BBDO
6	<u>Nandos: It's a Wing-Wing Situation</u>	M&C Saatchi Abel
7	<u>Nike: Unlimited Ashton Eaton</u>	Wieden & Kennedy
8	<u>Checkers: Steakhouse Classic - SA Chefs Association</u>	99cents
9	<u>Ford Ranger: Early Days</u>	GTB Argentina
10	<u>Dairymaid Country Fresh: Double Creamy</u>	House of Brave

#1 Debonairs Pizza – Gogo Crammed Crust

FCB Joburg

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#2 Pampers – Pampers Pants, Great Fit

Saatchi & Saatchi Brands Rock

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#3 Hunter's Extreme - #GOBOLD

140BBDO

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Not for Sale to Persons Under the Age of 18.



Not for Sale to Persons Under the Age of 18.



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#4 Coca-Cola - Magician

FCB Joburg

[click here to view ad](#)



#5 Hunter's - Bring the Heat

140BBDO

[click here to view ad](#)



Not for Sale to Persons Under the Age of 18.



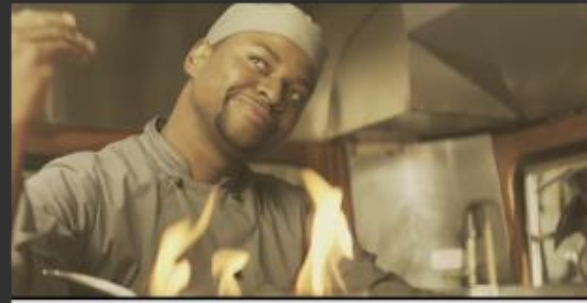
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Not for Sale to Persons Under the Age of 18.



Not for Sale to Persons Under the Age of 18.



Not for Sale to Persons Under the Age of 18.

#6 Nandos – It's a Wing-Wing Situation

M&C Saatchi Abel

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#7 Nike - Unlimited Ashton Eaton

Wieden & Kennedy

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#8 Checkers – Steakhouse Classic, South African Chefs Association

99cents

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#9 Ford Ranger – Early Days

GTB Argentina

[click here to view ad](#)



#10 Dairymaid Country Fresh – Double Creamy House of Brave

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