



Marie Yossava
Grapevine Communications

Grapevine has generated incredible publicity for GardenShop throughout 2016 and we are delighted to announce that we will continue our relationship with them in 2017.

The retail sector in South Africa has faced challenging trading conditions during 2016 and with the assistance of Grapevine, we have remained a 'top-of-mind' leading brand in the garden retail industry. Our marketing investment into public relations has given us a return beyond what we expected, and we attribute this to the Grapevine team who have years of experience combined with a large credible base of media partners that continuously look to them to provide content and information.

We love their passion and enthusiasm for our brand and industry. Working with them has been exciting and their innovative approach to help us generate publicity for our products and business convinced us to keep investing in PR for the year ahead.

Should you require any additional information, please do not hesitate to contact myself or Godfrey Budler, Gardenshop CEO.

Sincerely,

Michelle Fagan

 <p>Michelle Fagan Head of New Business</p>	<p>Your specialist garden retailer</p> <p>Tel: (011) 516 9700 Fax: (011) 516 9701 Cell: 082 824 2687 michelle@gardenshop.co.za www.gardenshop.co.za PO Box 70966, Bryanston, 2021</p>  <p>GardenShopSA</p>
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Directors: G Budler (CEO), M Read, A Forman

P O Box 70966, Bryanston 2021, Tel: (011) 516 9700, Fax: (011) 516 9701.
info@gardenshop.co.za, www.gardenshop.co.za
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