



South African Financial Exchange

January 2016

To Whom It May Concern

The South African Stock Exchange (SAFE) was established at the end of last year and set out to announce the new securities exchange to market.

Grapevine Communications was appointed in November 2015 to launch a PR/publicity campaign to media, business and investors as well as the public.

Since introducing SAFE to market, Grapevine has secured headline news in the business sections of national print newspapers and on various television and radio platforms.

In just six weeks, Grapevine has put SAFE on the map and achieved incredible results in creating awareness among our target audiences. The campaign reached the business, government and private sector and we anticipate continued interest from the media and general public alike.

Apart from the outstanding coverage generated to date, we applaud Grapevine's professionalism, attention to detail and fast turnaround times as well as their approach to managing client services.

A handwritten signature in black ink, appearing to read 'F. Venter', is written over a faint circular stamp.

Francois Venter – CEO of SAFE