

THE LOERIES 2014

ALL WINNERS LIST

NOT TO BE PUBLISHED PRIOR TO THE END OF THE AWARDS CEREMONY (around 21h30) ON SUNDAY 21 SEPTEMBER 2014

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Prize	Category	Country	Brand	Product	Entry Agency	Title	Key	Entry ID	AwardOrder	Day
Gold	Africa & Middle East - Communication Design	United Arab Emirates	Abdul Latif Jameel Community Initiatives	2012 Annual review	Brand Union	Unsung Heroes	AM01A	31947	9	SUN
Silver	Africa & Middle East - Digital & Interactive Communication	Turkey	Durex	Durex	Havas Worldwide Istanbul	Farewell Elizabet	AM03A	30552	7	SUN
Campaign Silver	Africa & Middle East - Live Events	Namibia	Commodity Exchange cc	Smile condoms	Advantage Y&R	The invisible threat	AM04A	32647	8	SUN
Campaign Silver	Africa & Middle East - Print Communication	Uganda	Rootings	Rootings electric fencing	Scanad Uganda	Shock	AM05A	30092	8	SUN
Campaign Bronze	Africa & Middle East - Print Communication	Uganda	Airtel Uganda	Airtel Money	Scanad Uganda	Send Money	AM05A	30085	6	SUN
Campaign Bronze	Africa & Middle East - Print Communication	Kenya	Brighter Monday	brightermonday.co.ke	Fiametree	Stuck in the wrong job?	AM05A	32302	6	SUN
Silver	Africa & Middle East - Outdoor & Collateral Media	Kenya	Sprite	Sprite	Ogilvy & Mather Africa - Nairobi	Bill the Billboard	AM06A	32674	7	SUN
Bronze	Africa & Middle East - Outdoor & Collateral Media	Mozambique	DSP Plascon	Plascon	GOLO	Colorful Escalators	AM06A	31436	5	SUN
Campaign Gold	Africa & Middle East - Radio Communication	United Arab Emirates	Sawa Mnjah	Rescue Radio, The Rescue Continues	Geometry Global Dubai	Sri Lankan Health Spa	AM07A	31089	10	SUN
Silver	Africa & Middle East - TV; Film & Video Communication	Korea; Republic Of	LG Electronics	MiniBeam	KREMA Worldwid	Beaming Rocket	AM08A	29824	7	SUN
Bronze	Africa & Middle East - TV; Film & Video Communication	Kenya	Tusker	Tusker Lager	BBDO EAST AFRICA	Twende Kazi	AM08A	32168	5	SUN
Silver	Africa & Middle East - Media Innovation Single	United Arab Emirates	Sawa Mnjah	Rescue Radio, The Rescue Continues	Geometry Global Dubai	Rescue Radio, The Rescue Continues	AM09A	31101	7	SUN
Bronze	Africa & Middle East - Media Innovation Single	Uganda	Rootings	Rootings Razor Wires	Scanad Uganda	The box	AM09A	30091	5	SUN
Gold	Africa & Middle East - Ubuntu Award	Zimbabwe	Unilever	SUNLIGHT 2 IN 1	JERICHO ADVERTISING	SUNLIGHT RAY OF HOPE	AM10A	32338	9	SUN
Campaign Silver	Africa & Middle East - Integrated Campaigns	Nigeria	MTN	MTN Number Portability	DBB Lagos	Saka Ports	AM11A	29936	8	SUN
Campaign Bronze	Africa & Middle East - Integrated Campaigns	Kenya	Tusker	Tusker Lager	BBDO EAST AFRICA	Twende Kazi	AM11A	32353	6	SUN
Silver	Brand Identity & Collateral Design - Logos	South Africa	Fonts For The Future	Fonts For The Future	Shift Joe Public	Fonts For The Future	DE1A	31139	7	SAT
Silver	Brand Identity & Collateral Design - Logos	South Africa	5 and 10	Architectural Rendering Services	Boomtown	Between 5 and 10	DE1A	31314	7	SAT
Bronze	Brand Identity & Collateral Design - Logos	South Africa	Punk	Corporate Identity	Punk / King James Group	I AM PUNK	DE1A	29568	5	SAT
Campaign Bronze	Brand Identity & Collateral Design - Identity Programmes	South Africa	Nestle Professional	Nestle Professional	Lowe Cross Colours	Thought for food	DE1B	30435	6	SAT
Campaign Bronze	Brand Identity & Collateral Design - Identity Programmes	South Africa	The Post Office	The Post Office Retouching Studio	Joe Public	Meet The Post Office	DE1B	30995	6	SAT
Campaign Bronze	Brand Identity & Collateral Design - Identity Programmes	South Africa	The Hardy Boys	The Hardy Boys	The Hardy Boys	THB Group CI	DE1B	31419	6	SAT
Campaign Bronze	Brand Identity & Collateral Design - Posters & Billboards	South Africa	ANTI EST	#UNLEARN	Grid Worldwide Branding (Pty) Ltd	ANTI EST #UNLEARN	DE1C	31082	6	SAT
Gold	Brand Identity & Collateral Design - Direct & Promotional Mail	South Africa	Antalis	Arjowiggins Paper Range	Shift Joe Public	Start The Day With Paper	DE1D	31148	9	SAT
Bronze	Brand Identity & Collateral Design - Direct & Promotional Mail	South Africa	Nandos	How does Nandos make you feel?	Black River FC	How does Nandos make you feel?	DE1D	31333	5	SAT
Silver	Brand Identity & Collateral Design - General Collateral	South Africa	Adidas	Orlando Pirates	140 BBDO	The Ghost	DE1E	31881	7	SAT
Campaign Bronze	Brand Identity & Collateral Design - General Collateral	South Africa	Joburg Zoo	Night Tours	Y&R South Africa	See what comes out in the dark	DE1E	32917	6	SAT
Bronze	Brand Identity & Collateral Design - General Collateral	South Africa	Absa	Sponsorship	The Jupiter Drawing Room (South Africa),Johannesburg	Make Think Did	DE1E	29963	5	SAT
Bronze	Three Dimensional & Environmental Design - Architecture	South Africa	Steyn City Development	Steyn City Clubhouse	Boogertman & Partners Architects	The Disappearing Clubhouse	DE2A	30932	5	SAT
Bronze	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	ANTI EST	#UNLEARN	Grid Worldwide Branding (Pty) Ltd	ANTI EST #UNLEARN	DE2B	31083	5	SAT
Bronze	Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	LAND ROVER JAGUAR	LAND ROVER	Y&R South Africa	LAND ROVER BOTTLE CAP	DE2C	32420	5	SAT
Gold	Publication Design - Book; Magazine & Newspaper Design	South Africa	Fonts For The Future	Fonts For The Future	Shift Joe Public	Fonts For The Future	DE3A	31155	9	SAT
Silver	Publication Design - Annual Reports; Brochures & Technical Literature	South Africa	South African Maritime Safety Authority	South African Maritime Safety Authority	Shift Joe Public	Expanding Possibilities	DE3B	31154	7	SAT
Bronze	Publication Design - Annual Reports; Brochures & Technical Literature	South Africa	Wildlife and Environment Society of South Africa	Annual Review	human.kind Advertising	WESSA Annual Review 2013	DE3B	29921	5	SAT
Bronze	Motion Graphic Design - Broadcast Design & Graphics	South Africa	SuperSport	Absa Currie Cup	Thackwell & Whittaker	SuperSport Absa Currie Cup Promo	DE4A	31779	5	SAT
Grand Prix	Design Mixed-Media Campaign	South Africa	ANTI EST	#UNLEARN	Grid Worldwide Branding (Pty) Ltd	ANTI EST #UNLEARN	DE5A	31086	11	SAT
Campaign Gold	Design Mixed-Media Campaign	South Africa	Fonts For The Future	Fonts For The Future	Shift Joe Public	Fonts For The Future	DE5A	31159	10	SAT
Campaign Silver	Design Mixed-Media Campaign	South Africa	Chamber of Mines SA	Mining	Quirk Cape Town (Pty) Ltd	COMSA : Whats Yours Is Mined	DE5A	31980	7	SAT
Campaign Bronze	Design Mixed-Media Campaign	South Africa	Interactive Africa	Design Indaba	The Jupiter Drawing Room (South Africa) Cape Town	Design Indaba - Spread the Word	DE5A	29851	6	SAT

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Prize	Category	Country	Brand	Product	Entry Agency	Title	Key	Entry ID	AwardOrder	Day
Craft Certificate	Design Crafts - Photography	South Africa	The Hardy Boys	The Hardy Boys	The Hardy Boys	THB Group Cl	DE6A	31798	1	SAT
Craft Gold	Design Crafts - Illustration	South Africa	ANTI EST	#UNLEARN	Grid Worldwide Branding (Pty) Ltd	ANTI EST #UNLEARN	DE6C	31087	3	SAT
Craft Gold	Design Crafts - Typography	South Africa	Fonts For The Future	Fonts For The Future	Shift Joe Public	Fonts For The Future	DE6D	31165	3	SAT
Craft Certificate	Design Crafts - Typography	South Africa	ANTI EST	#UNLEARN	Grid Worldwide Branding (Pty) Ltd	ANTI EST #UNLEARN	DE6D	31088	1	SAT
Craft Certificate	Design Crafts - Typography	South Africa	Antalis	Arjowiggins Paper Range	Shift Joe Public	Start The Day With Paper	DE6D	31163	1	SAT
Bronze	Digital & Interactive - Internet Advertising	South Africa	First National Bank	FNB League of Innovators	Gloo Digital Design	FNB League of Innovators	IN1A	32553	5	SAT
Campaign Bronze	Digital & Interactive - Email marketing	South Africa	Heat Magazine	Heat Magazine	Publicis Machine	Letters	IN1B	31449	6	SAT
Bronze	Digital & Interactive - Email marketing	South Africa	Right2Know	Right2Know	Ireland/Davenport	Confidential E-mail	IN1B	30438	5	SAT
Gold	Digital & Interactive - Website	South Africa	Wrigley	Skittles	DDB South Africa	Smuggle the Rainbow. Taste the Rainbow.	IN1C	30947	9	SAT
Silver	Digital & Interactive - Website	South Africa	Merchants on Long	African Concept E-Store	Pier2Pier	Merchants Online	IN1C	30460	7	SAT
Bronze	Digital & Interactive - Website	South Africa	Capitec Bank	Capitec Bank Website	Quirk Cape Town (Pty) Ltd	Capitec Bank Website	IN1C	31801	5	SAT
Gold	Digital & Interactive - Microsite	South Africa	Brandhouse Beverages	Johnnie Walker	King James Group	King Of Flavour	IN1D	29592	9	SAT
Bronze	Digital & Interactive - Microsite	South Africa	BirdLife South Africa	Save Our Seabirds Festival	Utopia	The Penguin Run	IN1D	30066	5	SAT
Silver	Digital & Interactive - Social Media	South Africa	PharmaDynamics	Efferlu C Immune Booster	Saatchi & Saatchi South Africa	Project Trapped	IN1E	29746	7	SAT
Silver	Digital & Interactive - Social Media	South Africa	Metro FM	The 13th Metro FM Music Awards	King James II	Pilgrimage	IN1E	32279	7	SAT
Bronze	Digital & Interactive - Social Media	South Africa	The Haven Night Shelter on Napier	The Street Store	M&C Saatchi Abel	The Street Store	IN1E	29755	5	SAT
Silver	Digital & Interactive - Applications; Activations & Interactive tools	South Africa	First National Bank	FNB ATM Switch	Gloo Digital Design	FNB ATM Switch	IN1F	32550	7	SAT
Silver	Digital & Interactive - Applications; Activations & Interactive tools	South Africa	Johnnie Walker	Johnnie Walker	King James Group	Johnnie Walker Whisky Profiler	IN1F	32755	7	SAT
Bronze	Digital & Interactive - Applications; Activations & Interactive tools	South Africa	Labello	Labello	FCB South Africa (PTY) LTD and HelloComputer	The Electric Kiss Project	IN1F	32003	5	SAT
Bronze	Digital & Interactive - Mobile Advertising	South Africa	MINI	MINI JCW	Gloo Digital Design	MINI JCW	IN2A	30132	5	SAT
Grand Prix	Digital & Interactive - Mobile Applications & Sites	South Africa	Mi-Fone	Oju	One Kingdom Creative Studio	Oju Africa App	IN2B	32507	11	SAT
Bronze	Digital & Interactive - Mobile Applications & Sites	South Africa	Modjaji Books	bookly	NATIVE VML	bookly	IN2B	31578	5	SAT
Campaign Gold	Digital Integrated Campaign	South Africa	Nedbank	Ke Yona	NATIVE VML	Ke Yona	IN3A	31771	10	SAT
Campaign Silver	Digital Integrated Campaign	South Africa	Brandhouse	Johnnie Walker	King James Group	King Of Flavour	IN3A	29656	8	SAT
Campaign Silver	Digital Integrated Campaign	South Africa	PharmaDynamics	Efferlu C Immune Booster	Saatchi & Saatchi South Africa	Project Trapped	IN3A	29744	8	SAT
Campaign Silver	Digital Integrated Campaign	South Africa	Wrigley	Skittles	DDB South Africa	Smuggle the Rainbow. Taste the Rainbow.	IN3A	30946	8	SAT
Campaign Bronze	Digital Integrated Campaign	South Africa	Exclusive Books	Exclusive Books	Thirtyfour	Opening Lines	IN3A	30461	6	SAT
Campaign Bronze	Digital Integrated Campaign	South Africa	Modjaji Books	bookly	NATIVE VML	bookly	IN3A	31612	6	SAT
Craft Certificate	Digital Crafts - Interface & Navigation	South Africa	Hollard	Hollard Ascend	NATIVE VML	Hollard Ascend	IN4A	32064	1	SAT
Craft Gold	Digital Crafts - Illustration; Photography & Graphic Design	South Africa	Nestle Professional	Nestle Professional	Lowe Cross Colours	Thought for Food	IN4C	30634	3	SAT
Craft Certificate	Digital Crafts - Illustration; Photography & Graphic Design	South Africa	Punk	Corporate Identity	Punk / King James Group	I AM PUNK	IN4C	29593	1	SAT
Craft Certificate	Digital Crafts - Best use of Technology	South Africa	First National Bank	FNB ATM Switch	Gloo Digital Design	FNB ATM Switch	IN4F	32404	1	SAT
Craft Certificate	Digital Crafts - Best use of Technology	South Africa	Punk	Corporate Identity	Punk / King James Group	I AM PUNK	IN4F	29594	1	SAT
Campaign Gold	PR Communication Campaign	South Africa	Coca-Cola South Africa	Coca-Cola	FCB South Africa (PTY) LTD	A rainbow for the Rainbow Nation	LE1A	30690	10	SUN
Campaign Silver	PR Communication Campaign	South Africa	Santam	Insurance	King James Group	Through the eyes of a child	LE1A	29660	8	SUN
Campaign Bronze	PR Communication Campaign	South Africa	Cell C	Cell C	FCB 1886	Cover Up™	LE1A	30560	6	SUN
Campaign Silver	Live Events	South Africa	Barclays Africa	Internal Employee Roadshow	Mann Made Media	The Undisputed Heavyweight Banking Champion Of Africa	LE2A	32116	8	SUN
Campaign Bronze	Live Events	South Africa	adidas	adidas Originals	Publicis Machine	adidas Originals Unite Joburg	LE2A	30646	6	SUN
Silver	Live Activations	South Africa	Fox International Channels	Walking Dead	Ireland/Davenport	Walking Dead Zombie Prank	LE2B	30406	7	SUN
Bronze	Live Activations	South Africa	Kalahari.com	Kalahari.com	J. Walter Thompson Cape Town Pty Ltd.	Pass The Parcel	LE2B	29728	5	SUN
Bronze	Live Activations	South Africa	Oakley	Oakley Medusa Heritage Head Piece	Derrick	Medusa	LE2B	31242	5	SUN
Bronze	Live Activations	South Africa	Unilever	Robertsons Herbs and Spices	The Hardy Boys	SkyDine	LE2B	31867	5	SUN
Campaign Silver	Live Events - Sponsorship	South Africa	Absa	Sponsorship	The Jupiter Drawing Room (South Africa),Johannesburg	Make Think Did	LE2C	29971	8	SUN
Campaign Silver	Live Events - Sponsorship	South Africa	BMW	BMW M Series	Levergy & O'MAGE	The BMW Challenge	LE2C	30468	8	SUN
Gold	Media Innovation - Single Medium	South Africa	Fox International Channels	Fox Crime Channel	Ireland/Davenport	Fox Crime: Cinema Crime Scene	M11A	30182	9	SUN
Gold	Media Innovation - Single Medium	South Africa	Coca-Cola South Africa	Coca-Cola	FCB South Africa (PTY) LTD	A rainbow for the Rainbow Nation	M11A	30695	9	SUN
Gold	Media Innovation - Single Medium	South Africa	Avis	Chauffeur Services	Aqua / Wunderman	AVIS CHAUFFEUR RIDE	M11A	31846	9	SUN
Silver	Media Innovation - Single Medium	South Africa	First National Bank	FNB ATM Switch	Gloo Digital Design	FNB ATM Switch	M11A	32549	7	SUN
Silver	Media Innovation - Single Medium	South Africa	Cinemark	I Vote SA	Joe Public	Cinema Comfort App	M11A	32571	7	SUN
Campaign Bronze	Media Innovation - Single Medium	South Africa	NSPCA	NSPCA	The Hardy Boys	Vote for NSPCA	M11A	31880	6	SUN
Bronze	Media Innovation - Single Medium	South Africa	Unilever	Robertsons Herbs and Spices	The Hardy Boys	SkyDine	M11A	32160	5	SUN
Bronze	Media Innovation - Single Medium	South Africa	Foodcorp	Bobtail	Joe Public	Streetpole for dogs	M11A	32573	5	SUN

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Grand Prix	Outdoor Media	South Africa	Coca-Cola South Africa	Coca-Cola	FCB South Africa (PTY) LTD	A rainbow for the Rainbow Nation	OU1A	30699	11	SAT
Campaign Bronze	Outdoor Media	South Africa	City Lodge Hotels	Road Lodge	TBWA/Hunt/Lascaris Johannesburg	We Use Our One Star For What Counts	OU1A	29871	6	SAT
Bronze	Outdoor Media	South Africa	Nedbank	Savvy	Joe Public	Water Billboard	OU1A	31476	5	SAT
Silver	Street-Pole	South Africa	Foodcorp	Bobtail	Joe Public	Streetpole for dogs	OU2A	31508	7	SAT
Campaign Bronze	Street-Pole	South Africa	Volkswagen	Volkswagen Side Assist	Ogilvy & Mather Cape Town	The Posters That Know What's Coming	OU2A	30697	6	SAT
Bronze	Ambient Media	South Africa	National Responsible Gambling Programme	National Responsible Gambling Programme	Havas Worldwide Johannesburg	Dice	OU3A	31537	5	SAT
Silver	In-Store	South Africa	Warwick Wines	The Grape Shed	Thirtyfour	Wine Awards	OU4A	30328	7	SAT
Gold	Alternative Media & Field Marketing	South Africa	The Haven Night Shelter on Napier	The Street Store	M&C Saatchi Abel	The Street Store	OU5A	29780	9	SAT
Gold	Alternative Media & Field Marketing	South Africa	CHEVRON/CALTEX	LICENCE TO LIVE	Y&R South Africa	LICENCE TO LIVE	OU5A	32039	9	SAT
Silver	Alternative Media & Field Marketing	South Africa	Tiger Brands	Tiger Brands	TBWA/Hunt/Lascaris Johannesburg	The Tiger Alphabet	OU5A	29872	7	SAT
Silver	Alternative Media & Field Marketing	South Africa	Absa	Sponsorship	The Jupiter Drawing Room (South Africa),Johannesburg	Make Think Did	OU5A	29973	7	SAT
Bronze	Alternative Media & Field Marketing	South Africa	Fox International Channels	Fox Crime Channel	Ireland/Davenport	Fox Crime: Cinema Crime Scene	OU5A	30184	5	SAT
Bronze	Alternative Media & Field Marketing	South Africa	Avis	Chauffeur Services	Aqua / Wunderman	AVIS CHAUFFEUR RIDE	OU5A	31811	5	SAT
Bronze	Alternative Media & Field Marketing	South Africa	Salvation Army	Salvation Army Blanket Drive	Owenkessel Leoburnett	Cover Drive	OU5A	32458	5	SAT
Campaign Gold	Newspaper Advertising	South Africa	Bose	Noise Cancelling Headphones	Ogilvy & Mather Johannesburg	Noise Cancelling Headphones	PR1A	31271	10	SAT
Campaign Silver	Newspaper Advertising	South Africa	Mail & Guardian	Mail & Guardian	TBWA/Hunt/Lascaris Johannesburg	Freedom is knowing	PR1A	29772	8	SAT
Campaign Silver	Newspaper Advertising	South Africa	GUN FREE SOUTH AFRICA	GUN FREE SOUTH AFRICA	Y&R South Africa	TWO HANDS	PR1A	32695	8	SAT
Campaign Bronze	Newspaper Advertising	South Africa	Unilever	Omo DIG	The Hardy Boys	Clean Never Discovered	PR1A	32075	6	SAT
Campaign Bronze	Newspaper Advertising	South Africa	Boxman	Boxman	MCSaatchi Abel	Cracks	PR1A	32189	6	SAT
Gold	Tactical use of Newspaper	South Africa	One School at a Time	Project English	Joe Public	Project English Print	PR1B	31380	9	SAT
Campaign Bronze	Tactical use of Newspaper	South Africa	Freq'ncy Sound Studio	Freq'ncy Sound Studio	Publicis Machine	Relocation	PR1B	31398	6	SAT
Campaign Bronze	Tactical use of Newspaper	South Africa	Volkswagen	Volkswagen Side Assist	Ogilvy & Mather Cape Town	The Press Ads That Know What's Coming	PR1B	30693	6	SAT
Bronze	Tactical use of Newspaper	South Africa	Nedbank Capital	Nedbank Capital Sustainability Awards	Joe Public	The Future Newspaper	PR1B	31017	5	SAT
Campaign Silver	Magazine Advertising	South Africa	Foodcorp	Bobtail	Joe Public	When they wont let go	PR1C	32391	8	SAT
Gold	Posters	South Africa	Volkswagen	Golf R	Ogilvy & Mather Cape Town	Terminal Velocity	PR1E	32817	9	SAT
Campaign Bronze	Posters	South Africa	District Six Museum	Walking Tours	Ogilvy & Mather Cape Town	District Six Ex-Residents	PR1E	30409	6	SAT
Campaign Bronze	Posters	South Africa	LAND ROVER JAGUAR	LAND ROVER	Y&R South Africa	Herds	PR1E	32739	6	SAT
Campaign Bronze	Posters	South Africa	FLIGHT COVER	Flight Centre	TBWA/Hunt/Lascaris Johannesburg	Travel before its not fun anymore	PR1E	31160	6	SAT
Campaign Bronze	Posters	South Africa	Origin Coffee Roasters	Origin Dark Roast Coffee	Joe Public	Wake-up Calls	PR1E	30263	6	SAT
Campaign Craft Certificate	Print & Collateral Crafts - Art direction	South Africa	CNA	Halloween Promotion	Promise	Masks	PR2A	32246	2	SAT
Craft Certificate	Print & Collateral Crafts - Art direction	South Africa	The Haven Night Shelter on Napier	The Street Store	M&C Saatchi Abel	The Street Store	PR2A	29781	1	SAT
Craft Certificate	Print & Collateral Crafts - Art direction	South Africa	Wrigley	Skittles	DBB South Africa	Smuggle the Rainbow. Taste the Rainbow.	PR2A	31923	1	SAT
Craft Gold	Print & Collateral Crafts - Writing	South Africa	Bryanston Parallel Medium School	Bryanston Parallel Medium School	Joe Public	Stories	PR2B	32607	3	SAT
Craft Certificate	Print & Collateral Crafts - Writing	South Africa	Nandos	1918 - Forever	Black River FC	1918 - Forever	PR2B	31300	1	SAT
Craft Certificate	Print & Collateral Crafts - Writing	Kenya	Sprite	Sprite	Ogilvy Africa	Bill the Billboard	PR2B	32859	1	SAT
Campaign Craft Gold	Print & Collateral Crafts - Photography	South Africa	District Six Museum	Walking Tours	Ogilvy & Mather Cape Town	District Six Ex-Residents	PR2C	30414	4	SAT
Campaign Craft Certificate	Print & Collateral Crafts - Photography	South Africa	LAND ROVER JAGUAR	LAND ROVER	Y&R South Africa	Herds	PR2C	32748	2	SAT
Campaign Craft Certificate	Print & Collateral Crafts - Photography	Uganda	Roofings	Roofings electric fencing	Scanad Uganda	Shock	PR2C	30425	2	SAT
Campaign Craft Gold	Print & Collateral Crafts - Illustration	South Africa	CNA	Halloween Promotion	Promise	Masks	PR2D	32231	4	SAT
Campaign Craft Certificate	Print & Collateral Crafts - Illustration	South Africa	Origin Coffee Roasters	Origin Dark Roast Coffee	Joe Public	Wake-up Calls	PR2D	30265	2	SAT
Craft Certificate	Print & Collateral Crafts - Typography	South Africa	Castle	Castle Lager	Thirtyfour	Save our indigenous forests	PR2E	30323	1	SAT
Grand Prix	Radio Commercials	South Africa	Lucozade	Lucozade	Ogilvy & Mather Johannesburg	Give Me Strength	RA1A	31284	11	SUN
Gold	Radio Commercials	South Africa	Rape Wise	Rape Wise	Ogilvy & Mather Cape Town	National Anthem	RA1A	30215	9	SUN
Gold	Radio Commercials	South Africa	Toyota South Africa Motors (Pty) Ltd	Lexus Adaptive Lights	FCB South Africa (PTY) LTD	Precognition	RA1A	30725	9	SUN
Campaign Silver	Radio Commercials	South Africa	Volkswagen	VW Genuine Parts	Ogilvy & Mather Cape Town	Malapropisms	RA1A	30214	8	SUN
Campaign Silver	Radio Commercials	South Africa	Toyota South Africa Motors (Pty) Ltd	Toyota Genuine Parts	FCB South Africa (PTY) LTD	More Genuine	RA1A	32907	8	SUN
Campaign Bronze	Radio Commercials	South Africa	Flight Centre	Student Flights	TBWA/Hunt/Lascaris Johannesburg	Travel before its not fun anymore	RA1A	29762	6	SUN
Campaign Bronze	Radio Commercials	South Africa	Tiger Brands	Peaceful Sleep Mosquito Repellent	TBWA/Hunt/Lascaris Johannesburg	Up all night	RA1A	29765	6	SUN
Campaign Bronze	Radio Commercials	South Africa	CHICKEN LICKEN	0% TRANSFAT	Network BBDO	YOU'RE DEAD	RA1A	31043	6	SUN
Campaign Bronze	Radio Commercials	South Africa	Independent Newspapers	Cape Times	Lowe Cape Town	Better World Radio	RA1A	29541	6	SUN
Bronze	Radio Commercials	South Africa	Savanna	Savanna Dry	FCB Cape Town	Vuvuzela	RA1A	32393	5	SUN
Gold	New Voice Non-English Radio	South Africa	ABSA	ABSA Funeral Plan	Ireland/Davenport	Abashwe	RA1C	32843	9	SUN
Silver	New Voice Non-English Radio	South Africa	MultiChoice Dstv	DStv Catch Up	Ogilvy & Mather Johannesburg	Mfundisi	RA1C	32792	7	SUN
Bronze	New Voice Non-English Radio	South Africa	Fox International Channel	The Simpsons	Ireland/Davenport	Crime Report	RA1C	32355	5	SUN
Bronze	New Voice Non-English Radio	South Africa	MultiChoice Dstv	DStv Box Office	Ogilvy & Mather Johannesburg	Ma Downloader	RA1C	32789	5	SUN
Campaign Craft Certificate	Radio Crafts - Direction	United Arab Emirates	Sawa Mniyah	Rescue Radio, The Rescue Continues	Geometry Global Dubai	Nepalese Street Festival	RA2A	31094	2	SUN
Craft Certificate	Radio Crafts - Direction	South Africa	Exclusive Books	Exclusive Books	Network BBDO	1984	RA2A	31063	1	SUN
Campaign Craft Gold	Radio Crafts - Writing	South Africa	Lucozade	Lucozade	Ogilvy & Mather Johannesburg	Give Me Strength	RA2B	31992	4	SUN

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Campaign Craft Certificate	Radio Crafts - Writing	South Africa	Huggies	Gold	Ogilvy & Mather Johannesburg	Cibs	RA2B	32745	2	SUN
Campaign Craft Certificate	Radio Crafts - Writing	South Africa	MultiChoice Dstv	Dstv Discovery Channel	Ogilvy & Mather Johannesburg	Foleys	RA2B	32045	2	SUN
Campaign Craft Certificate	Radio Crafts - Writing	South Africa	Chicken Licken	0% Transfat	Net#work BBDO	You're Dead	RA2B	31042	2	SUN
Campaign Craft Gold	Radio Crafts - Original Music & Sound Design	South Africa	Flight Centre	Student Flights	TBWA/Hunt/Lascaris Johannesburg	Travel before its not fun anymore	RA2C	29950	4	SUN
Campaign Craft Gold	Radio Crafts - Original Music & Sound Design	United Arab Emirates	Sawa Mnjnah	Rescue Radio, The Rescue Continues	Geometry Global Dubai	Nepalese Street Festival	RA2C	31098	4	SUN
Campaign Craft Certificate	Radio Crafts - Original Music & Sound Design	South Africa	Land Rover Jaguar	Jaguar Pre-approved Vehicles	Y&R South Africa	Car of your dreams	RA2C	32539	2	SUN
Campaign Craft Certificate	Radio Crafts - Original Music & Sound Design	South Africa	The-O Recording Studio	The-O Recording Studio	Baie-Lingual Concepts	Sounds	RA2C	32561	2	SUN
Campaign Craft Certificate	Radio Crafts - Performance	South Africa	Toyota South Africa Motors (Pty) Ltd	Toyota Genuine Parts	FCB South Africa (PTY) LTD	More Genuine	RA2D	32913	2	SUN
Campaign Craft Certificate	Radio Crafts - Performance	South Africa	SABC3	Espresso	King James II	Mornings	RA2D	32718	2	SUN
Craft Certificate	Radio Crafts - Performance	South Africa	Mr. Delivery	Mr. D	M&C Saatchi Abel	I Hate You	RA2D	30101	1	SUN
Gold	TV & Cinema Commercials - up to 90s	South Africa	Chicken Licken	Big John	Net#work BBDO	Trucker	TV1A	31243	9	SUN
Campaign Silver	TV & Cinema Commercials - up to 90s	South Africa	Business Day	Business Day	Owenkessel Leoburnett	Understand Your Country Or Lose It	TV1A	30538	8	SUN
Silver	TV & Cinema Commercials - up to 90s	South Africa	Coronation Fund Managers	Coronation Fund Managers	Net#work BBDO	Doctor	TV1A	31071	7	SUN
Silver	TV & Cinema Commercials - up to 90s	South Africa	Cinemark	I Vote SA	Joe Public	Cinema Comfort App	TV1A	32570	7	SUN
Campaign Bronze	TV & Cinema Commercials - up to 90s	South Africa	Flight Centre	Student Flights	TBWA/Hunt/Lascaris Johannesburg	Travel before its not fun anymore	TV1A	31152	6	SUN
Bronze	TV & Cinema Commercials - up to 90s	South Africa	Prudential Portfolio Managers SA (Pty)Ltd	Prudential Portfolio Managers SA (Pty) Ltd	Lowe Cape Town	South Pole	TV1A	29536	5	SUN
Bronze	TV & Cinema Commercials - up to 90s	South Africa	Coca-Cola South Africa	Coca-Cola	FCB South Africa (PTY) LTD	Bobby	TV1A	30704	5	SUN
Bronze	TV & Cinema Commercials - up to 90s	South Africa	McDonald's	Breakfast	DDB South Africa	Night and Day	TV1A	32059	5	SUN
Gold	TV & Cinema Commercials - above 90s	South Africa	Topsy Foundation	Topsy Foundation	Ogilvy & Mather Johannesburg	Kevin	TV1B	31397	9	SUN
Silver	TV & Cinema Commercials - above 90s	South Africa	Brandhouse Beverages	Belis Extra Special Scotch Whisky	King James Group	The Reader	TV1B	29565	7	SUN
Silver	TV & Cinema Commercials - above 90s	South Africa	Die Antwoord	Pitbull Terrier	Egg Films	Pitbull Terrier	TV1B	30663	7	SUN
Bronze	TV & Cinema Commercials - above 90s	South Africa	Skrillex	Skrillex	Egg Films	Ragga Bomb	TV1B	30360	5	SUN
Silver	Internet & Mobile Commercials	South Africa	John West	John West Pilchards	Geometry Global (Pty) Ltd	Making Pilchards Sexy. (With Sharks.)	TV1C	30174	7	SUN
Bronze	Internet & Mobile Commercials	South Africa	Santam	Insurance	King James Group	Through the eyes of a child	TV1C	29661	5	SUN
Bronze	Internet & Mobile Commercials	South Africa	Wrigley	Skittles	DDB South Africa	Smuggle the Rainbow. Taste the Rainbow.	TV1C	30957	5	SUN
Bronze	Internet & Mobile Commercials	South Africa	The Nelson Mandela Foundation	The Nelson Mandela Foundation	Quirk Johannesburg	Madiba Legacy	TV1C	31708	5	SUN
Bronze	TV Trailers; Channel & Station Promos	South Africa	Dstv	Dstv Earth Hour	Studio Zoo for Dstv	Dstv Earth Hour	TV1D	29518	5	SUN
Bronze	TV Trailers; Channel & Station Promos	South Africa	SuperSport	Soweto Derby Promo	Thackwell & Whittaker	SuperSport Soweto Derby Promo	TV1D	31781	5	SUN
Campaign Bronze	Non-broadcast Video & Film	South Africa	adidas Originals	RUN THRU TIME	Geometry Global (Pty)Ltd	RUN THRU TIME	TV1E	30562	6	SUN
Bronze	Non-broadcast Video & Film	South Africa	Roger Ballen Book Promo	Asylum of the Birds Book	Roger Ballen Photography	Asylum of the Birds	TV1E	30216	5	SUN
Silver	Branded Content	South Africa	Red Huxley	Red Huxley	Motion City Films	#RoadToRancho	TV1F	29942	7	SUN
Bronze	Branded Content	South Africa	Jameson	Jameson Whiskey	NATIVE VML	The Indie Channel	TV1F	31497	5	SUN
Craft Gold	TV Crafts - Direction	South Africa	Skrillex	Skrillex	Egg Films	Ragga Bomb	TV2A	30361	3	SUN
Craft Certificate	TV Crafts - Direction	South Africa	Distell	Oude Meester	140 BBDO & Egg Films	Mastery in the Making	TV2A	30364	1	SUN
Craft Certificate	TV Crafts - Direction	South Africa	Topsy Foundation	Topsy Foundation	Ogilvy & Mather Johannesburg	Kevin	TV2A	32053	1	SUN
Craft Certificate	TV Crafts - Cinematography	South Africa	Distell	Oude Meester	140 BBDO & Egg Films	Mastery in the Making	TV2B	30365	1	SUN
Craft Certificate	TV Crafts - Cinematography	South Africa	Brandhouse Beverages	Bells	Velocity Films	The Reader	TV2B	31681	1	SUN
Craft Certificate	TV Crafts - Writing	South Africa	Distell	Oude Meester	140 BBDO & Egg Films	Mastery in the Making	TV2C	32688	1	SUN
Craft Gold	TV Crafts - Production Design	South Africa	Skrillex	Skrillex	Egg Films	Ragga Bomb	TV2D	30362	3	SUN
Craft Certificate	TV Crafts - Production Design	South Africa	Prudential	Prudential	Velocity Films	South Pole	TV2D	31719	1	SUN
Craft Certificate	TV Crafts - Production Design	South Africa	Distell	Oude Meester	140 BBDO & Egg Films	Mastery in the Making	TV2D	32689	1	SUN
Campaign Craft Certificate	TV Crafts - Animation	South Africa	A KODA AUTO	A koda HR	Luma Animation CC	Paper World	TV2E	30756	2	SUN
Craft Gold	TV Crafts - Special Visual Effects	South Africa	Prudential	Prudential	Searle Street Post Production	Race to the South Pole	TV2F	30293	3	SUN
Craft Gold	TV Crafts - Editing	South Africa	Skrillex	Skrillex	Egg Films	Ragga Bomb	TV2G	30681	3	SUN
Craft Certificate	TV Crafts - Editing	South Africa	Coca-Cola South Africa	Coca-Cola	Velocity Films	Bobby	TV2G	31664	1	SUN
Craft Certificate	TV Crafts - Editing	South Africa	Distell	Oude Meester	140 BBDO & Egg Films	Mastery in the Making	TV2G	32690	1	SUN
Craft Certificate	TV Crafts - Original Music & Sound Design	South Africa	Four Corners (feature film)	Four Corners (feature film) - Trailer	Markus Wormstorm	Four Corners	TV2H	29986	1	SUN
Craft Gold	TV Crafts - Best Use of Licensed Music	South Africa	Coca-Cola South Africa	Coca-Cola	FCB South Africa (PTY) LTD	Bobby	TV2J	30708	3	SUN
Craft Certificate	TV Crafts - Best Use of Licensed Music	South Africa	Brandhouse Beverages	Amstel Lager	Owenkessel Leoburnett	The Chef	TV2J	30441	1	SUN
Craft Certificate	TV Crafts - Performance	South Africa	Brandhouse Beverages	Amstel Lager	Owenkessel Leoburnett	The Chef	TV2K	30443	1	SUN
Campaign Gold	Integrated Campaign	South Africa	Nedbank	Ke Yona	NATIVE VML	Ke Yona	XA1A	31769	10	SUN
Campaign Silver	Integrated Campaign	South Africa	PharmaDynamics	Efferflu C Immune Booster	Saatchi & Saatchi South Africa	Project Trapped	XA1A	29747	8	SUN
Campaign Silver	Integrated Campaign	South Africa	The Haven Night Shelter on Napier	The Street Store	M&C Saatchi Abel	The Street Store	XA1A	29783	8	SUN
Campaign Bronze	Integrated Campaign	South Africa	Absa	Sponsorship	The Jupiter Drawing Room (South Africa)Johannesburg	Make Think Did	XA1A	29974	6	SUN
Campaign Bronze	Integrated Campaign	South Africa	Coca-Cola South Africa	Coca-Cola	FCB South Africa (PTY) LTD	A rainbow for the Rainbow Nation	XA1A	30686	6	SUN
Campaign Bronze	Integrated Campaign	South Africa	Brandhouse Beverages	Johnnie Walker	King James Group	Keep Walking South Africa	XA1A	32687	6	SUN
Gold	Ubuntu Award	South Africa	Exclusive Books	Exclusive Books	140 BBDO	Exclusive S.E.E.D Library	XB1A	32775	9	SAT
Silver	Ubuntu Award	South Africa	KFC South Africa	Add Hope	Ogilvy Public Relations South Africa	Faces of Hope	XB1A	30389	7	SAT
Bronze	Ubuntu Award	South Africa	Modjaji Books	bookly	NATIVE VML	bookly	XB1A	31595	5	SAT

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Prize	Category	Country	Brand	Product	Entry Agency	Title	Key	Entry ID	AwardOrder	Day
Bronze	Ubuntu Award	South Africa	Khayelitsha Cookies	Scrumplious Cookies	Y&F South Africa	Scrumplious Cookies	XB1A	32874	5	SAT
Gold	Effective Creativity	South Africa	Ster-Kinekor	Brand	FOX2	Great moments at their Greatest™	XC1A	32959	9	SUN
Gold	Effective Creativity	South Africa	Brandhouse Beverages	Johnnie Walker Platinum Label	King James Group	Johnnie Walker One Bottle	XC1A	32961	9	SUN
Silver	Effective Creativity	South Africa	Audi	Audi A3 Sportback	Ogilvy & Mather Cape Town	#AudiA3Exchange	XC1A	32940	7	SUN
Bronze	Effective Creativity	South Africa	Organ Donor Foundation	The Exchange	NATIVE VML	The Exchange	XC1A	31618	5	SUN
Bronze	Effective Creativity	South Africa	Nedbank	Ke Yona	NATIVE VML	Ke Yona	XC1A	31766	5	SUN
Bronze	Effective Creativity	South Africa	One School at a Time	NPO	Joe Public	Project English	XC1A	32033	5	SUN
Gold	Student - Motion Graphics	South Africa	Ubuzu	Ubuzu Font	North-West University	Ubuzu	YA1B	31383	9	SAT
Silver	Student - Motion Graphics	South Africa	Bronte&™s Story	Bronte&™s Story Title Sequence	AAA School of Advertising Cape Town	Bronte&™s Story	YA1B	31183	7	SAT
Silver	Student - Motion Graphics	South Africa	Creep TV	Creep TV	North-West University	Creep TV	YA1B	31316	7	SAT
Silver	Student - Motion Graphics	South Africa	EL Hannez	Self-Promotional	North-West University	EL Hannez	YA1B	31357	7	SAT
Bronze	Student - Motion Graphics	South Africa	Short Film - Animation	Wegkruipertjie	AFDA The South African School of Motion Picture Medium and Live Performance	Wegkruipertjie	YA1B	29627	5	SAT
Bronze	Student - Motion Graphics	South Africa	Short Film	Rift	AFDA The South African School of Motion Picture Medium and Live Performance	Rift	YA1B	29630	5	SAT
Craft Gold	Student Crafts - TV; Film & Video Crafts	South Africa	Ubuzu	Ubuzu Font	North-West University	Ubuzu	YA1C	31386	3	SAT
Bronze	Student - Radio Commercials	South Africa	MTN	MTN Mahala Airtime	AAA School of Advertising JHB	MTN - I'm a Hero - Pastor	YA2A	31382	5	SAT
Bronze	Student - Radio Commercials	South Africa	Nando's	Nando's	AAA School of Advertising JHB	Nando's E-toll	YA2A	30892	5	SAT
Bronze	Student - Radio Commercials	South Africa	Lion Matches	Lion Matches	AAA School of Advertising JHB	Lion Strike	YA2A	30894	5	SAT
Campaign Bronze	Student - Newspaper & Magazine Advertising	South Africa	Scrabble	Scrabble	AAA School of Advertising JHB	Equal Playing Field	YA3A	31620	6	SAT
Bronze	Student - Newspaper & Magazine Advertising	South Africa	Sandisk	Sandisk Safe Data Storage	AAA School of Advertising Cape Town	Sandisk 2. Carousel Of The Mind.	YA3A	30819	5	SAT
Campaign Silver	Student - Posters	South Africa	The Body Shop	Colour Crush Lipstick	Red & Yellow School	The Body Shop Effect	YA3B	31185	8	SAT
Silver	Student - Posters	South Africa	Sleep Cycle	Infographic on Dreaming	AAA School of Advertising Cape Town	The Dreamatorium	YA3B	31059	7	SAT
Silver	Student - Outdoor; Collateral & Alternative Media	South Africa	Beacon	All-Sorts	AAA School of Advertising Cape Town	Poppable Billboard	YA3C	30971	7	SAT
Silver	Student - Outdoor; Collateral & Alternative Media	South Africa	SPCA	SPCA Rescue Horses	Stellenbosch Academy of Design and Photography	Rescue Horses	YA3C	31650	7	SAT
Silver	Student - Outdoor; Collateral & Alternative Media	South Africa	Know-It-Wall	Know-It-Wall	The Open Window School of Visual Communication	Know-It-Wall	YA3C	31657	7	SAT
Campaign Bronze	Student - Logos and Identity Programmes	South Africa	The Breadline Eatery	Restaurant/ Caf�	Red&Yellow School	The Breadline Eatery	YA4A	31282	6	SAT
Campaign Bronze	Student - Logos and Identity Programmes	South Africa	MK	MK Social	North-West University	MK Fokken Dans	YA4A	31824	6	SAT
Gold	Student - Collateral Design	South Africa	National Geographic	2014 Diary/Almanac	AAA School of Advertising Cape Town	Almanac of Extremely Average Animals	YA4B	30866	9	SAT
Gold	Student - Collateral Design	South Africa	Calendar	Calendar	Stellenbosch Academy of Design and Photography	Expose	YA4B	31745	9	SAT
Bronze	Student - Collateral Design	South Africa	South African Post Office	Stamps for South African Folk Tales	AAA School of Advertising Cape Town	Folk Tales	YA4B	30867	5	SAT
Bronze	Student - Architecture; Interior Design & Environmental Graphics	South Africa	Fishbone Rocking Chair	Fishbone Rocking Chair	greenside design center college of design	Fishbone Rocking Chair	YA4C	31939	5	SAT
Silver	Student - Publication Design	South Africa	Food for thought	Food for thought	North-West University	Food for thought	YA4D	31937	7	SAT
Bronze	Student - Publication Design	South Africa	Inglourious Basterds Universal	Character Profile	AAA School of Advertising Cape Town	Inglourious Basterds	YA4D	30865	5	SAT
Bronze	Student - Publication Design	South Africa	Linotype	Linotype brochure	Red&Yellow School	Type Wars	YA4D	31328	5	SAT
Silver	Student - Package Design	South Africa	Folklore	Folklore Packaging	AAA School of Advertising Cape Town	Folklore Packaging	YA4E	31230	7	SAT
Silver	Student - Package Design	South Africa	Supplements SA	Supplements SA	Stellenbosch Academy of Design and Photography	Kettlebells	YA4E	31752	7	SAT
Bronze	Student - Package Design	South Africa	Timberland	Brave and Curious	Red&Yellow School	Brave and Curious	YA4E	31689	5	SAT
Bronze	Student - Package Design	South Africa	VANS Shoes	VANS Shoes	Stellenbosch Academy of Design and Photography	VANS Versatile	YA4E	31753	5	SAT
Bronze	Student - Package Design	South Africa	Bhuti Craft Beer	Bhuti Craft Beer	North-West University	Bhuti Craft Beer	YA4E	31871	5	SAT
Bronze	Student - Package Design	South Africa	Born and Bread	Born and Bread	North-West University	Born and Bread	YA4E	31919	5	SAT
Gold	Student - Digital & Interactive Communication	South Africa	Recollection	Recollection Online Hospice Store	AAA School of Advertising Cape Town	Recollection	YA5A	31336	9	SAT
Bronze	Student - Digital & Interactive Communication	South Africa	Digital Mom	Digital Mom	greenside design center college of design	Digital Mom	YA5A	31810	5	SAT
Craft Gold	Student - Print & Design Crafts - Illustration	South Africa	Sho't left	Sho't Left-an illustrated zine	The Open Window School of Visual Communication	Sho't Left a zine	YA7C	31621	3	SAT
Craft Certificate	Student - Print & Design Crafts - Illustration	South Africa	n/a	Adam	The Open Window School of Visual Communication	Adam	YA7C	30151	1	SAT
Craft Certificate	Student - Print & Design Crafts - Illustration	South Africa	Body of Habits	Body of Habits illustrated zine	The Open Window School of Visual Communication	Body of Habits zine	YA7C	31362	1	SAT
Craft Certificate	Student - Print & Design Crafts - Illustration	South Africa	Book Illustration	Book Illustration	Stellenbosch Academy of Design and Photography	Georgy Porgy	YA7C	31727	1	SAT

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Craft Certificate	Student - Print & Design Crafts - Illustration	South Africa	Honest Chocolate	Honest Chocolate	Stellenbosch Academy of Design and Photography	Honest Chocolate	YA7C	31730	1	SAT
Craft Gold	Student - Print & Design Crafts - Typography	South Africa	Pylon Typeface	Pylon Typeface	North-West University	Pylon Typeface	YA7D	31932	3	SAT
Craft Certificate	Student - Print & Design Crafts - Photography	South Africa	n/a	As One: A Collection of Images Exploring The Way We Live	The Open Window School of Visual Communication	As One	YA7E	30181	1	SAT