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## INDEPENDENT FILMMAKERS FROM 15 COUNTRIES TAKE THE STAGE WITH EXCEPTIONAL ONE-MINUTE FILMS AT FILMINUTE 2012

The 7<sup>th</sup> anniversary of the festival highlights original and resourceful storytelling, new participating countries, and the importance of social media.

LONDON/BUCHAREST/TORONTO, September 6, 2012 – The 7<sup>th</sup> edition of Filminute, the international one-minute film festival, officially launches this week. 15 countries are represented among the festival's 25 competing finalists.

The 15 countries represented at Filminute 2012 are Argentina, Belgium (2), Brazil, Canada, France, Georgia, Germany, Israel, Lithuania, Netherlands (2), Russian Federation (2), Sweden, Turkey, UK (5), and USA (4). Five countries have made the shortlist for the first time: Brazil, Georgia, Israel, Lithuania, and Sweden.

Of the 25 films in competition, 6 are animations, and 2 are documentaries.

Filminute co-founder and Head of Jury John Ketchum has once again convened an international, experienced, contemporary, and witty jury: Sundance & Sarajevo award-winning Romanian film director, **Radu Jude**; Indian "Ad Guru" and award-winning film lyricist, **Prasoon Joshi**; FIPRESCI Vice President & Hungarian film critic, **György Kárpáti**; Shut Up! Cartoons producer and long-time Walt Disney Television Animation Senior Vice-President, **Lenora Hume**; and award-winning writer and superstar Twitter storyteller **Arjun Basu**.

The "Best Filminute" prize and 5 commendations are awarded by Filminute's jury. The public at large is invited to view, share, comment upon and rate all 25 films. Each film fan is also entitled to a single vote to put toward the film they feel is most deserving of Filminute's People's Choice award.

"We expect social media to continue to play an increasing role in the growth of the festival," says Filminute co-founder Sabaa Quao. "Not only can filmmakers take direct control over the marketing of their film, the sharing and discussion of the film between the filmmakers and their audiences is a natural marketing driver. Much of what a filmmaker learns to do here is applicable to learning how to better market their feature length projects."

The 7<sup>th</sup> edition of the festival also features a more accessible website and an expanded pool of global media partners who will all be choosing their top picks from the festival to screen for their audiences.

Every year, throughout the month of September, Filminute presents an extraordinary array of 25 films online for festival-goers around the world to enjoy and discuss. The Filminute winners and awards will be announced on October 9.

More information and full details are available at [www.filminute.com](http://www.filminute.com). You may follow Filminute on Twitter at <http://twitter.com/filminute>. On Facebook, follow via <http://www.facebook.com/filminute>.

Welcome to Filminute 2012!

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### LIST OF THE 25 FILMS SHORTLISTED AT FILMINUTE 2012

#### Argentina

CIUDAD HELSING, Gustavo Cordero

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=171>

#### Belgium

HOL VS. RUS, Piet Sonck

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=191>

OEHOE, Ben Gijsemans

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=177>

#### Brazil

A LITTLE UNCOMFORTABLE, Weyner Tristao

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=166>

#### Canada

THE KEY, Randy Kelly,

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=183>

#### France

COLLOQUE SENTIMENTAL, Louise & Jeanne Traon

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=172>

#### Georgia

LADY I, Tamta Garbrichidze

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=174>

#### Germany

INDIAN MYSTERY, Christian Fischer

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=193>

#### Israel

SCHNITZELS, Tal Haring

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=179>

#### Lithuania

CUT!, Jonas Velutis

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=173>

#### Netherlands

MACROMOUSE, Nicolas Stambouloupoulos

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=192>

SARINA, Tara Fallaux & Stijn Ghijzen

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=178>



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Russia

BROTHERS, Anton Mironovich

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=168>

TAKE A REST!, Natalia Mirzoyan

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=187>

Sweden

BARGIRL, Renzo & Hanna Anerod

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=167>

Turkey

LIGHT, Munir Dogan

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=175>

UK

A HERO'S TALE, Nick Black

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=184>

CANDY CRIME, Ben Jacobson

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=169>

CHOP CHOP, Ant Blades

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=170>

FLIP BOOK, Richard Dunford

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=190>

WILDEBEEEST, Ant Blades

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=182>

USA

FOLKLORE, Charles Yeager

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=185>

M|W 9|11, James Kelly

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=176>

STILL HERE, Rafael Morais & Vijessna Ferkic

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=180>

THE END, Michael Darling

URL <http://www.filminute.com/listing.php?type=1&edition=2012&film=181>