



## • NOTICE •

23 May 2012

**REFERENCE NO: ABC NOTICE /NO. 4/2012**

**TO: ALL MEMBERS**

Dear Member

**1. The following applications for full membership were ratified by the Board.**

Uthukela Eyethu	Loocha Magazine
Free State Times	The Precinct Community News
Veeplaas	Kleinmond Gazette
Drakenstein Gazette	The Baker / The Butcher
South African Property Review	Rolling Stone Magazine
Varsity Play	

**2. Titles that did not submit data for Q1 2012**

The Chronicle

**3. Resignations**

Eat In  
Hip2B2

**4. Terminations**

The Football Report

**5. Discontinued Titles**

Cell C	Border Post
South African Tourism Update	Vodacom Now!
Personal Best	Modern Pharmacy

**6. CHECK AUDITS (18 February 2012 to 7 May 2012)**

**Clear check audits were reported for the following publications:**

**Newspapers**

Cape Business News	Soccer Laduma
The Southern Cross	Citizen, The (Saturday)
Our Times	Talk Of The Town
Herrie, Die	Rekord Cetral / Sentraal
Rekord Centurion	Rekord East / Oos
Rekord Mamelodi	Rekord Moot
Rekord North / Noord	Rekord Noweto
Rekord West News / Wes Nuus	Overport Rising Sun
Phoenix Sun	Merebank Rising Sun
Mid South Coast Rising Sun	Chatsworth Rising Sun
Zululand Observer Monday	Zululand Observer Weekend
Umlozi	Eyethu Baywatch (Formerly Baywatch)
Zululand North Watch	Eshowe Watch

## **Magazines**

Automobil	Car
Complete Golfer	Getaway
Hotel & Restaurant	Leisure Wheels
Popular Mechanics	Reality
Ride Magazine	Toyota Zone
HOMEMAKERSfair Cape	HOMEMAKERStalk Cape
Caravan and Outdoor Life	SA 4X4
RISKsa	O' The Oprah Magazine
House & Leisure	Marie Claire
Good Housekeeping / Goeie Huishouding	Cosmopolitan
Forbes Africa	The International Convenience Store Retailer
The International FMCG	The International Hardware Retailer
Soul	Finesse
Homemakers Fair Johannessburg	Homemakers Fair Pretoria
Homemakers Talk Johannessburg	Homemakers Talk Pretoria
Tee to Green	Solidarity Magazine / Solidariteit Tydskryf
Magnum	

## **Qualified check audits were reported for the following publications:**

### **Administrative Adjustments**

#### **Reason for Qualification**

The Expatriate SA	Incorrect Classification
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## **7. Sector, Reporting Cycle, Frequency, Name and Publisher Change**

### **Sector Change**

FA News	Changed from Custom to Business to Business
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### **Reporting Cycle**

Live Out loud	Changed from reporting Quarterly to Annually Q4
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### **Name Change**

Worcester Standard & Advertiser	Changed name to Worcester Standard
Vaal Vision & Vaal Weekly	Combined into Sedibeng Ster
Design & Technology	Changed Name to Technology in Architecture & Design
Leadership in HIV & AIDS	Changed Name to Leaders in Wellness

### **Frequency Change**

Live Out Loud	Changed from Monthly to Quarterly
Curvy Magazine	Changed from Monthly to Annual 9
Inside Mining	Changed from Annual Ten to Annual 11
Tourism Tattler	Changed from Annual 2 to Alternate Monthly
SA Franchise Warehouse	Changed from Monthly to Alternate Monthly
Clicks Club Card	Changed from Alternate Monthly to Annual 5
Taste	Changed from Annual 10 to Annual 11

## **Ownership / Publisher Change**

Bicycling	Previously Touchline Media now Media 24
Golf Digest	Previously Touchline Media now Media 24
Kick Off	Previously Touchline Media now Media 24
Men's Health	Previously Touchline Media now Media 24
Runner's World	Previously Touchline Media now Media 24
Sports Illustrated	Previously Touchline Media now Media 24
Women's Health	Previously Touchline Media now Media 24
Saltwater Girl	Previously Atoll Media now Media 24
Zigzag	Previously Atoll Media now Media 24
FHM	Previously Uppercase Media now Media 24
Heat	Previously Uppercase Media now Media 24
Real	Previously Uppercase Media now Media 24
Discovery	Previously Touchline Media now John Brown Publications
Destiny Man	Previously Media 24 now Ndalo Media
Modern Athlete	Previously Penquin International now Modern Athlete (Pty) Ltd