



NATIONAL BRANDS LIMITED

5 June 2007

To whom it may concern,

During my tenure as Communications Manager for National Brands Limited, I had the pleasure of working with Grapevine Communications for a period of four years. The agency was accredited as one of two PR agencies for the company and was appointed to handle our corporate account.

I have found Grapevine to be an agency of excellent repute. The various account executives with whom I dealt over the period were efficient, professional and knowledgeable. Above and beyond this, I found that all Grapevine staff would pride themselves on going the extra mile and would often formulate innovative ideas to increase our exposure. One of their key strengths was their ability to forge strong interpersonal relationships with various media. Always willing to learn and grow, they were a wonderful partner in our publicity efforts in every sense of the word. They are an asset to any business.

I wish Marie and the rest of the Grapevine team all the very best for a prosperous and exciting future.

Yours faithfully,

A handwritten signature in cursive script, appearing to read 'Madeleine', written in dark ink.

Madeleine Simon

Communications Manager

NATIONAL BRANDS LIMITED