

**CONFESSIONS OF A CREATIVE:**  
**ARJOWIGGINS CREATIVE PAPERS PRESENTS**  
**INTERNATIONAL CREATIVE AMBASSADORS**  
**IN CONVERSATION WITH THE BLANK SHEET PROJECT**

**(Paris – March 2012)** – In June 2011, Arjowiggins Creative Papers launched an inspiration platform dedicated to creativity: The Blank Sheet Project. Two internationally renowned creatives inaugurated this new space for the exchange of ideas: art director and designer Neville Brody, and creative director Sir John Hegarty. **Today, The Blank Sheet Project announces the launch of a new dedicated space: “Leave your mark”**, a place where ambassadors from a wide range of creative disciplines around the world reveal their personal creative influences. This gives The Blank Sheet Project a refreshing way to initiate a dialogue with the global creative community.

“Leave Your Mark” ([www.theblanksheetproject.com/leave-your-mark](http://www.theblanksheetproject.com/leave-your-mark)) is **an Internet page that invites the creative world to engage in conversation on a world scale**. Artists and muses from fashion, art, movies and architecture, to name but a few disciplines, now have an opportunity to share their insights. This virtual “blank sheet” is an uncensored platform at the disposal of each ambassador where they can leave their mark and share their vision and experiences.

“Leave Your Mark” was launched in March by **Andy Gillet, French actor**, model and egeria, and by **Cathleen Naundorf, internationally renowned photographer**.

**Andy Gillet confesses that he is driven by ambitions he held a child:** “One of my dreams in life is to stay true to the promises I made myself when I was a kid.” Currently with top billing in Philippe Terrier-Hermann’s movie “The American Tetralogy”, also starring Sharon Stone, he says that in order to “realise the world envisaged by a director” he uses his “own experiences and identity to add depth/realism to a character.”

Exhibited in London from March 2 to 31, 2012 at the Hamiltons Gallery, **Cathleen Naundorf** explains that from the beginning, her photographic work has been inspired by haute couture. **“I want to express myself through photography**. Photography is the opportunity to show my inside world, mixed with my desire to show my research on Men.” through this declaration, Cathleen Naundorf reveals herself as an **artist inspired by painting**, by travel and by the haute couture’s mystic atmosphere.



Gillet and Naundorf will be followed by designer and illustrator **Coco, founder of Forget Me Not**, presenting the perfect marriage of art and fashion. After this, 'Leave Your Mark' will feature **Donald Potard**. After collaborating with great names in fashion (Jean-Paul Gaultier, Vivienne Westwood, Jean-Charles de Castelbajac and others), **Donald Potard founded 'Agent de Luxe'**, an atypical agency that creates links between the worlds of luxury, creativity and business.

'Leave your Mark' is a new rallying point for all creative people, a window on the source of inspiration for a wide range of international talent. Every two weeks, these personalities will **share with the creative community their thoughts, ambitions and creative vision**.

The Blank Sheet Project is a platform for inspiring creative excellence initiated by Arjowiggins Creative Papers. It challenges creatives to address innovation and sustainability and to provide creative solutions and asks us all the universal and fundamental question 'How will I leave my mark?'

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Andy Gillet in «The American Tetralogy»



© Cathleen Neundorff

« Valentino en rose » - Valentino Haute Couture  
Atelier d'artiste - Cité Jandelle, Paris  
19.12.2007



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## EDITOR'S NOTES

### About Arjowiggins Creative Papers

Arjowiggins Creative Papers has 1,300 employees and its products are distributed in 82 countries. Products in the Arjowiggins Creative Papers papers portfolio continually achieve best-in-category performance for paper capability and print performance and are globally available. Each range offers a high quality finish for a wide variety of applications. All of Arjowiggins Creative Papers' brands have been FSC certified since June 2008, and the company is constantly expanding its recycled paper ranges. Arjowiggins Creative Papers has an unwavering commitment to work alongside both customers and suppliers to continue to innovate through their range of inspiring papers and in the way they do business. This is supported by The Blank Sheet Project, an inspirational platform that challenges us all to think creatively about how we will leave our mark in a way that is socially, economically and environmentally responsible.

Details can be found at

[www.arjowigginscreativepapers.com](http://www.arjowigginscreativepapers.com) and [www.theblanksheetproject.com](http://www.theblanksheetproject.com)

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