

TRADITIONAL TRAVEL AGENCIES TAKE SOUTH AFRICANS FOR A RIDE

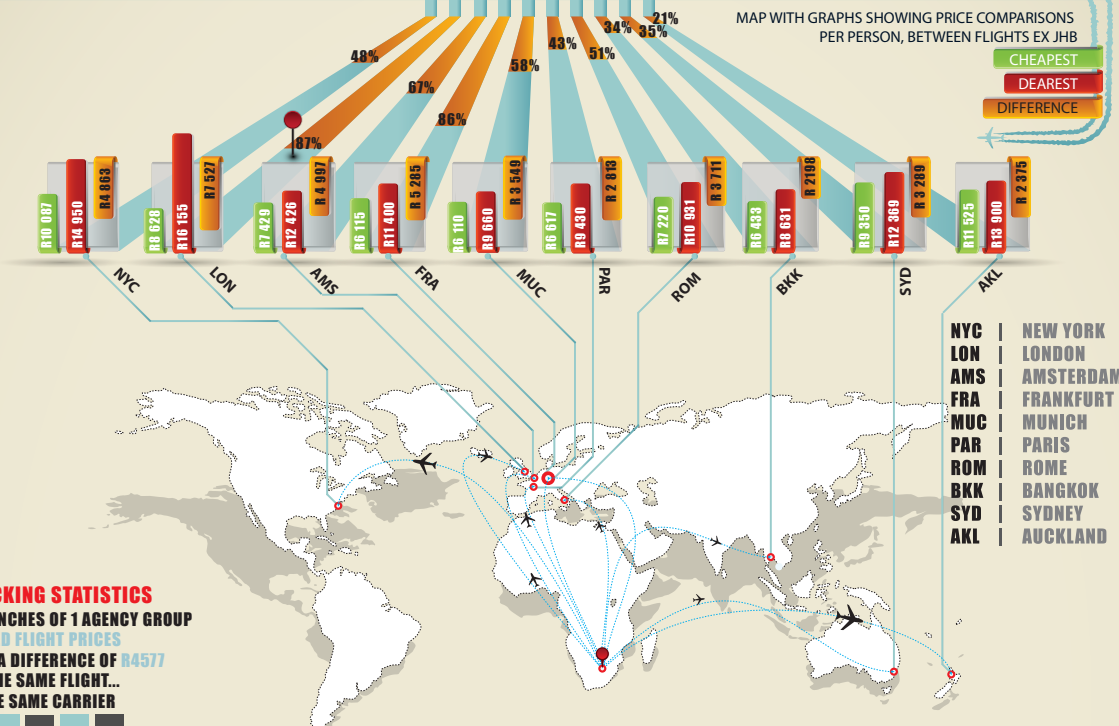
SYNOVATE SURVEY REVEALS

LONDON FLIGHTS OVERPAID BY R7527
 FRANKFURT FLIGHTS OVERPAID BY R5285
 AMSTERDAM FLIGHTS OVERPAID BY R4997

TRAVELLERS COULD BE PAYING UP TO 87% MORE THAN THEY SHOULD FOR THEIR FLIGHTS

MAP WITH GRAPHS SHOWING PRICE COMPARISONS PER PERSON, BETWEEN FLIGHTS EX JHB

CHEAPEST
 DEAREST
 DIFFERENCE

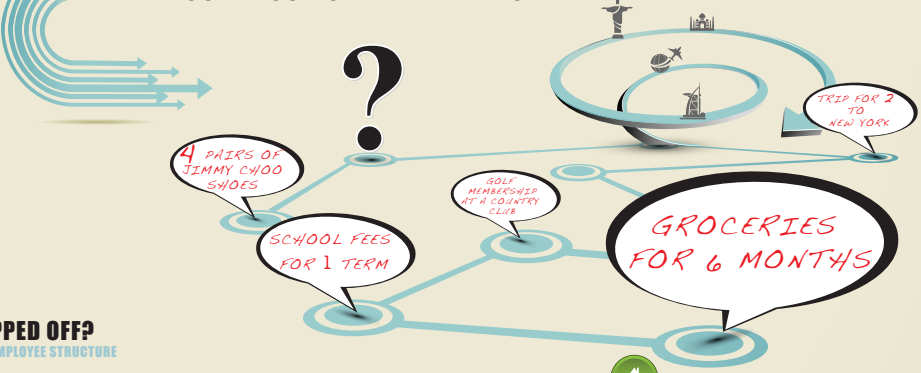


NYC | NEW YORK
 LON | LONDON
 AMS | AMSTERDAM
 FRA | FRANKFURT
 MUC | MUNICH
 PAR | PARIS
 ROM | ROME
 BKK | BANGKOK
 SYD | SYDNEY
 AKL | AUCKLAND

SHOCKING STATISTICS
 5 BRANCHES OF 1 AGENCY GROUP QUOTED FLIGHT PRICES WITH A DIFFERENCE OF R4577 FOR THE SAME FLIGHT... ON THE SAME CARRIER



A FAMILY OF 4 COULD OVERSPEND BY AS MUCH AS R33 000
 WHAT WOULD YOU DO WITH THAT MONEY?



WHY DO WE GET RIPPED OFF?



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