



# Techfest **2011** uganda



A showcase of Uganda's most innovative technology initiatives and the people behind them.

November 18th & 19th, 2011 at Orange Expo



## Introduction



Welcome to Techfest Uganda 2011.



Techfest will showcase some of the country's most innovative technology initiatives, galvanize the community, and empower people. We'll bring together various local technology communities and help organizations learn how to benefit from locally available skills, services, and products. Expect engaging presentations, trade-show talks, group activities, panel discussions, hands on demonstrations, and themes ranging from agriculture to robotics.

## Who should attend?

Politicians, journalists, students, security experts, business owners, entrepreneurs, artists, entertainers, media producers, agronomists, farmers, health professionals, educators, systems administrators, network engineers, software developers, community activists, job-seekers, and anyone else with an interest in technology.

Techfest has something for everyone. Expect to learn how local skills, services, and products can benefit you regardless of which field you come from.



## Track 1: Business, Art, and Entertainment

This half-day track will take place on the morning of November 18th, 2011. It will cover topics such as business models, business intelligence, mobile technology, open-source software, content licensing, digital distribution, and mapping.

This track will be chaired by Simon Kaheru, Director of Business Convergence at SMS Media and Lead Analyst at Media Analyst. Speakers include Kim Nooij (Fruits of Thought), Evelyn Namara (Solar Sisters), Sean Krepp (Grameen Foundation), and Agatha Gikunda (Nokia).



## Track 2: Agriculture, Health, and Education

This half-day track will take place in the afternoon on November 18th, 2011. It will be of interest to agriculturalists, educators, and health professionals who want to learn more about how locally available technology, services, and skills can benefit their organizations and industries.

This track will be chaired by Makerere University's Michael Niyitegeka. Speakers include Pau Varela (eMOCHA), Prof. Deidre Carabine (Virtual University Uganda), Luke Kyohere (Grameen Foundation), Brian Ssenoga (International Health Sciences University and COSS.ug), Robert Orenstein (S7 Project), and Eunice Gnay Namirembe (Text to Change).



## Track 3: Government, Journalism, and Security

This full-day track will take place on November 19th, 2011. It will feature highly educational talks about digital and non-digital security, the impact of technology on journalism, and recent government ICT initiatives.

This track will be chaired by Gregory Branch, award-winning CNN string-reporter and Global Post correspondent. Speakers include Hackers for Charity founder Johnny Long, Al Jazeera's Malcolm Webb, Filtre News founder and managing editor Richard Kikonyogo, activist blogger Rosebell Kagumire, and the Uganda Ministry of ICT's Dr. David Turahi.



## Orange Expo

Techfest Uganda 2011 is being hosted at the Orange Expo; a large technology expo that will showcase a wide range of products and services. There will be hands-on tech demos, a video-gaming area, refreshments, free wifi, and musical performances from Ugandan artists like Maurice Kirya. The Orange Expo will run for three days from November 18th to 20th, 2011 at the Uganda Manufacturer's Association (UMA) Main Exhibition Hall in Kampala, Uganda.



# Agenda

8:00	Welcome / Introduction		Orange Expo Exhibition hall
9:00	November 18th: Business, Art, and Entertainment	November 19th: Government, Journalism, and Security	
13:00	Lunch		
14:00	November 18th: Health, Education, and Agriculture	November 19th: Government, Journalism, and Security	
18:00	Close / Acknowledgements		
19:00			



## Registration

This event is free to attend however pre-registration is required and seats are limited to 60 per content track. Please visit our event website to register.

Note that registration applications will be moderated. We request that you commit to stay for the duration of the content track if your application is accepted.

No registration is required to enter Orange Expo or the attached Techfest exhibition hall.

A cash bar and light snacks will be available throughout the day.

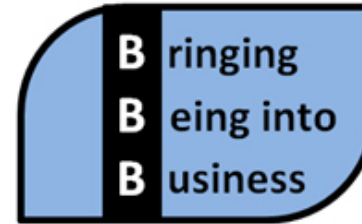
Management reserves the right of admission.

<http://www.techfest.ug>

## Sponsors

Techfest Uganda was made possible by the contributions of these organizations:

**NOKIA**  
Connecting People



## Meet the organizers

This event has been organised by a dedicated team of individuals who are committed to the development of Uganda



### **Kyle Spencer**

Kyle is director of Stormzero LLC, an information technology consulting company. He is also acting director of the Uganda Internet eXchange Point and an active member of the local community.



### **Kshitij Gheewala**

Kshitij is director of Bringing Being into Business, a consulting, training, and event management organisation. He is a seasoned facilitator and trainer with 12 years international consultancy experience.



### **Simon Vass**

Simon is Managing Director of E-Tech Uganda Ltd. He has over 10 years of industry experience and specializes in providing cost-effective enterprise solutions using open source software.



### **Agnes Kellina**

Agnes is the event coordinator with Bringing Being into Business. She will be managing the back-stage team, venue, catering, and logistical support to ensure participants have a great experience.



### **Ashis Brahma**

Ashis is a tropical medicine doctor with a keen interest in mHealth. He is currently the chair of the mHealth Special Interest Group in Uganda.



### **Gregory Branch**

Award-winning producer/journalist Greg Branch has worked in over 19 African nations and is currently a string reporter for CNN International and CBS News as well as the Uganda correspondent for GlobalPost.



### **Benjamin Lutaaya**

Benjamin is a student of Makerere University pursuing a bachelor's degree in information systems. He is currently working with Mountbatten Ltd and is the Techfest 2011 web site administrator.



### **Robert Orenstein**

Robert is the founder and director of the S7 Project in Kampala, Uganda. He was previously the web architect at Perforce Software in Alameda, California for 11 years.

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November 18th & 19th, 2011 - Orange Expo (UMA Showgrounds) - Kampala, Uganda

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