



● NOTICE ●

23 November 2011

REFERENCE NO: ABC NOTICE /NO. 12/2011

TO: ALL MEMBERS

Dear Member

1. The following applications for full membership were ratified by the Board.

Ballito Fever	Public Sector Manager
SA Franchise Warehouse	Auto First
The Bank Angler / Die Oewerhengelaar	Noweto News
Edendale Eyethu	

2. Resignations and Discontinued Titles.

Get It Vaal Triangle (Discontinued)	HR Future (Resigned)
Playhouse Disney (Discontinued)	Avocado / Avokado (Discontinued)
Match Fit (Discontinued)	Classicfeel (Resigned)

3. CHECK AUDITS (3 August 2011 to 4 November 2011)

Clear check audits were reported for the following publications:

Newspapers

Kroonnuus	Bloemnuus
Express	Express Northern Cape
Noordkaap	Kalahari Buletin
Maluti	Match Fit
Ons Stad	Vista
Mail & Guardian	SA Jewish Report
Chiawelo Urban News	Diepkloof Urban News
Dobsonville Urban News	Eldorado Urban News
Jabavu Urban News	Meadowlands Urban News
Orlando Urban News	Pimville Urban News
Protea Urban News	Zola Urban News
Tygerburger Belville	Tygerburger Durbanville
Tygerburger Goodwood	Tygerburger Table view
Tygerburger Milnerton	Tygerburger Parrow
Tygerburger Brakenfell	Tygerburger Kraaifontein
Tygerburger Kuilsrevier	Tygerburger Ravensmead / Belhair
Tygerburger Eersterevier / Blue Downs	Tygerburger Elsie'srevier
People's Post Mitchelsplain	People's Post False Bay
People's Post Retreat	People's Post Grassy Park
People's Post Landsdowne	People's Post Constantia / Wynberg
People's Post Calremont / Rondebosch	People's Post Atlantic Seaboard / City Edition
People's Post Woodstock / Maitland	The Witness
Weekend Witness	UmAfrika
Illanga	Illanga Langesonto
Makhulu News	

Magazines

Rolling Inspiration	Succeed Magazine
Bike SA	Teacher, The
Dairy Mail, The	Playboy
Game & Hunt / Wild & Jag	NAG
Top Billing	Noseweek
Sawubona	Africa Geographic
Africa Birds & Birding	Full Circle Magazine
Homemakers Fair Cape	Homemakers Talk Cape
Soccer Laduma	ESI
Mining Review Africa	Metering International
The Southern Cross	Get It (Cape)
O'the Oprah Magazine	House & Leisure
Marie Claire	Cosmopolitan
Your Business Magazine	Cape Business News
Personal Finance	Glamour
GQ	Conde Nast House & Garden
Toyota Zone	Reality
Car	Complete Golfer
Getaway	Hotel & Restaurant
Leisure Wheels	Popular Mechanics
Wedding Inspirations	The Gardener
Die Tuiner	Resort Life Zimbali
Weigh-Less Magazine	Health Intelligence
Bruidsgids	Fitness Magazine
Home Handyman	All About Dogs
Modern Athlete	Tight Lines
SA Career Focus	

Qualified check audits were reported for the following publications:

Administrative Adjustments

Reason for Qualification

Xpress Times	Incorrect Classification
PMR Africa	Incorrect Classification
Its All In The Detail	Incorrect Classification
About Time	Incorrect Classification
Blue Train, The	Incorrect Classification
Premier	Incorrect Classification
Wild	Incorrect Classification
The Big Issue	Incorrect Classification
My Health	Incorrect Classification
Live Out Loud	Incorrect Classification
Earth Broker	Incorrect Classification

Material Adjustments

CEO	No proof of distribution, Average circulation reduced by 21%
Entrepreneur	Bulk copies not accounted for. Average circulation increased by 11%
SA India	Digit traffic claimed as digital copies. Average circulation reduced by 44%
Muscle Evolution Magazine	Back issues incorrect claimed. Average circulation reduced by 4%

4. Restated Circulation Data – Q2 2011

<u>Publication</u>	<u>Previous</u>	<u>Restated</u>
Son – Daily	105 485	106 122

Q3 2011

<u>PUBLICATION</u>	<u>Previous</u>	<u>Restated</u>
Bukkede	31 513	31 129
New Vision	35 224	33 312
Sunday Vision	27 689	28 420
SA Franchise Warehouse	8 195	8 171
Vaal Vision	111 560	68 652

5. Category, Sector, Name and Publisher Change

Category Change

Caravan & Outdoor Life Changed category from Travel to Motoring

Sector Change

SA Family Practice Changed from Business to Business to Custom
SA Pharmaceutical Journal Changed from Business to Business to Custom

Name Change

Kuruman Bulletin Changed name to Kalahari Bulletin
Qwa Qwa Express Changed to Express Eastern Free State
SA Garden / SA Tuin Paleis Changed name, Afrikaans edition is now SA Tuin
Mirror, The Changed name to Maritzburg Fever
Caledon Kontreinuus Changed name to Theewaterkloof Gazette
Zululand Observer Friday Changed name to Zululand Observer Weekend
Zululand Observer Bay Watch Changed name to Eyethu Bay Watch
Forest Express Changed name to Hillcrest Fever

Eastern Express rebranded as follows: -

Eastern Express: Phoenix
Eastern Express: Chatsworth
Eastern Express: Durban South
Eastern Express: Durban Central
Durban North Fever

Ownership / Publisher Change

Food & Beverage Reporter Now Published and Owned by PS Publishing.
Automobil Now Published by Ramsay Media