



# Weekend Newspapers

## Summary

April 2011 - June 2011



Publication Name	Frequency	Cover Price	Sales at 50% and above								Sales below 50%	TOTAL CIRCULATION	Corresponding Previous Period
			Subscriptions			Copy Sales	Digital Editions	Third Party Bulk	PMIE	Back Issues			
			Individual	Business	Travel & Commercial								
Beeld, Saturday	Wkly, Sat	R 6.50	28,884	574		41,236		82	32		0	70,808	85,002
Burger, Die Saturday	Wkly, Sat	R 7.00/3.70	24,321	786		55,065		730	4		0	80,906	94,684
Burger, Die Saturday	Oos Kaap											11,988	14,965
Burger, Die Saturday	Wes Kaap											68,918	79,719
Citizen, The (Saturday)	Wkly, Sat	R 5.00	2,151	450	7,173	32,300		1,511			0	43,585	47,754
City Press	Wknd	R 10.00	1,530	9		148,047					0	149,586	167,467
Ilanga Langesonto	Wknd	R 2.50				87,416					0	87,416	78,770
Independent on Saturday	Wkly, Sat	R 6.00	21,440	1,128	909	23,846	13				0	47,336	50,259
Isolezwe ngeSonto	Wkly, Sun	R 2.80	399	80		80,120		9			0	80,608	67,483
Pretoria News Saturday	Wkly, Sat	R 4.80	3,954	358		9,043	27		1,600		0	14,982	15,331
Rapport	Wknd	R 11.00	15,877	190		225,219					0	241,286	275,388
Saturday Dispatch	Wkly, Sat	R 4.50	3,421	1,387	60	18,215	245	195			0	23,523	24,198
Saturday Star, The	Wkly, Sat	R 7.50	21,350	3,501	5,399	62,678	102		10,737		0	103,767	108,592
Son op Sondag (formerly Sondag Son)	Wkly, Sun	R 5.00				65,866					0	65,866	64,290
Sondag	Wknd	R 8.00	949	12		49,422					0	50,383	47,124
Sunday Independent, The	Wkly, Sun	R 14.50	20,245	814	3,425	14,509	50				0	39,043	40,041
Sunday Monitor	Wknd	UGShs 1500.00	269			19,166					0	19,435	16,801
Sunday Nation	Wkly, Sun	KShs 50.00	56			222,774					0	222,830	228,003
Sunday Sun	Wknd	R 4.20	394	35		226,504					0	226,933	230,855
Sunday Times	Wknd	R 15.50	111,972	16,646	23,754	249,168		22,000	39,616		0	463,156	462,372
Sunday Tribune	Wkly, Sun	R 14.00	40,533	409	466	41,211	48	9	2,455		0	85,131	89,489
Sunday Vision	Wkly, Sun	UGShs 1500.00	1,103			25,895					0	26,998	24,238
Sunday World	Wknd	R 6.00	19,032	448		131,445					0	150,925	160,482
Taifa Jumapiii	Wkly, Sun	KShs 25.00	6			12,726					0	12,732	12,690
The Southern Cross	Wkly, Sun	R 5.50	1,138	168		9,391	14				0	10,711	11,187
Volksblad - Saturday	Wkly, Sat	R 5.20	6,356	537		12,473					0	19,366	23,870
Weekend Argus	Wknd	R 13.50	18,860	1,117		52,134	212		800		0	73,123	81,094

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Weekend Argus	Saturday											46,205	53,045
Weekend Argus	Sunday											26,918	28,049
Weekend Post	Wknd	R 7.00	3,502			20,125	200				0	23,827	24,452
Weekend Witness	Wkly, Sat	R 5.50	9,345			12,489		231			0	22,065	23,562
			<b>357,087</b>	<b>28,649</b>	<b>41,186</b>	<b>1,948,483</b>	<b>911</b>	<b>24,767</b>	<b>55,244</b>	<b>0</b>	<b>0</b>	<b>2,456,327</b>	<b>2,555,478</b>

Report Date: 8/17/2011

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