

Cape Town Routes *Unlimited*

TOURISM LINKING CULTURES

SEPTEMBER CALENDAR

EVENT	DATE	START TIME	LOCATION	DESCRIPTION	CONTACT
Tourism Month Media and Stakeholder Launch	23 Aug	11:00	Khayelitsha	Official launch of Tourism Month – Khayelitsha culture & heritage on the spotlight	Nomonde Ndlangisa 021 487 4863
Provincial Opening of Tourism Month: CTRU/MY CiTi Activation	1 Sep	10:00	Cape Town	Partnership with MY CiTi bus: Undertaking research to determine the walking distances between designated hotels and the MY CiTi bus stops in Cape Town (Garden Route & Waterfront Route)	Thiru Naidoo 021 487 4800
Regional Tourism Month Launch: Cape Winelands	1 Sep	10:00	Klein Plisie	Cape Winelands Regional launch of Tourism Month	Ricardo Linnert 079 503 8233
Tourism Month Promotional Activation	2 Sep	06:00–08:00	Cape Town CBD	A promotion where we distribute pamphlets containing the list of all Tourism Month Events in WC and driving traffic to our facebook competition	Nomonde Ndlangisa 021 487 4863

Destination Marketing Organisation t/a Cape Town Routes Unlimited

Marketing the unlimited tourism experiences of Cape Town and the Western Cape

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CTRU Cultural Diversity Village	8 Sep	09:00	V&A Waterfront	Cape Town Routes Unlimited as the custodian of promoting World Tourism Day in tourism month in our province has teamed up with a number of role players to develop a unique cultural village to depict the different cultures of the South African society and the important role in unifying the diverse cultures and promote cultural tolerance	Ricardo Linnert 021 487 4800
Khayelitsha Cock-Tails Arts Festival	23 – 25 Sep		Khayelitsha	Khayelitsha Cock-Tale Festival is a three (3) day festival that forges new relationships, networks and breathtaking collaborations. Organisations and artists join hands to work together. Different genres of arts are put together to create a good symphony and to encourage the spirit of cultural exchange	Nomonde Ndlangisa 021 487 4863
World Tourism Day Celebrations	27 Sep	11:00	Clarence, Bloemfontein	This is an annual celebration organized by the National Department of Tourism.	Nomonde Ndlangisa 021 487 4863
Doringbaai / Fryers Cove Launch	23 Sep	09h00	Doringbaai	Community event. Creating access for emerging cultural groups from the area to highlight the rich cultural diversity of the West Coast	Ricardo Linnert 021 487 4840
Cape Karoo Heritage Day Festival	23 - 24 Sep	09h00	Beaufort West	Cultural Festival in the Cape Karoo, supported by the Department of Cultural Affairs and Sports. To highlight and celebrate cultural diversity in the Karoo with community participation. Local artist performing	Ricardo Linnert 021 487 4840

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Mayoral Tourism Awards for Cape Winelands	21 Sep	18:30-19:00	Neetlingshof Wine Estate (Stellenbosch)	Awarding tourism excellence within the tourism industry in the Cape Winelands region	Ricardo Linnert 021 487 4840
Miss Garden Route & Klein Karoo	24 Sep	18:30-19:00	Cape Garden Route	Gala event, winner of the event participates in the Miss World Tourism event	Ricardo Linnert 021 487 4840

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