



**Hybrid Newspapers  
Summary  
April 2011 - June 2011**



Publication Name	Frequency	Cover Price	Sales at 50% and above							Sales below 50%	TOTAL PAID	Free Distribution	TOTAL CIRCULATION	Corresponding Previous Period
			Subscriptions			Copy Sales	Digital Editions	Third Party Bulk	PMIE					
			Individual	Business	Travel & Commercial									
Excelsior News / Nuus	Wkly, Fr	R 1.35	1	2		2,396					2,399	582	2,981	2,978
Kwela Xpress.	F	R 3.00 / Free									Changed Sector		Changed Sector	16,608
Mogol Pos/Post	Wkly, Fr	R 2.00				3,574					3,574	735	4,309	4,262
The Times	MD, Mo-Fr	R 2.00 / Free	76,258			38,237					114,495	32,729	147,224	130,093
Zoutpansberger.	Wkly, Th	R 3.00	4			2,160		100			2,264	497	2,761	2,608
			<b>76,263</b>	<b>2</b>		<b>46,367</b>		<b>100</b>			<b>122,732</b>	<b>34,543</b>	<b>157,275</b>	<b>156,549</b>

Report Date: 8/17/2011

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