



**Free Newspaper  
Summary  
April 2011 - June 2011**



Publication Name	Frequency	Copies Printed	Residential Individual	Residential Bulk	NON Residential Individual	NON Residential Bulk	Handouts	Institutions	Mailed	Net Distribution	Corresponding Previous Period
Agri Watch	Mtly	13,700	8,953			2,000				10,953	New Member
Alberton Record	Wkly, Th	38,592	26,786	2,113	9,243	200				38,342	38,273
Alex News	F	30,000	18,500	2,300	2,900	2,600	2,750	700		29,750	29,750
Alex Pioneer	F	15,000	5,609			3,746	3,359	2,214		14,928	9,152
Algoa Sun	Wkly, Wed	50,000	6,000	5,093		16,753	21,908		21	49,775	76,170
Athlone News	Wkly, Wed	56,537	52,163			3,774			59	55,996	55,996
Atlantic Sun	Wkly, Wed	31,950	25,785	3,335		2,230			59	31,409	31,409
Barberton Times	Wkly, Wed	5,000	2,400	100		2,400				4,900	4,900
Baywatch	Wkly, Wed	45,200	26,105			18,895			2	45,002	45,004
Bedfordview & Edenvale News	Wkly, Wed	47,050	39,740	2,649	4,289	140				46,818	46,752
Benoni City Times	Wkly, Tue	38,100	27,962	5,504	2,519	1,923			50	37,958	37,977
Berea Mail	Wkly, Fr	27,300	15,213	5,667	3,020	3,100	164		36	27,200	27,200
Bloemnuus	Wkly, Fr	42,861	40,762			970	50	384	10	42,176	42,142
Boksburg Advertiser	Wkly, Tue	44,000	25,508	10,800	4,476	3,027			50	43,861	47,534
Border Post (formerly Barateiro)	Wkly, Fr	25,000				12,935	9,858	70	1,851	24,714	19,714
Botswana Advertiser	Wkly, Fr	103,769	2,550	1,494	48,724	45,634	4,540	792		103,734	104,967
Brakpan Herald	Wkly, Tue	19,700	15,147	1,908	1,863	599			50	19,567	19,573
Breederivier Gazette.	Wkly, Wed	10,279	6,870		3,310					10,180	10,260
Capetowner	Wkly, Wed	15,600	360			14,640				15,000	15,000
Chatsworth Rising Sun	Wkly, Tue	51,258	46,671		3,927				60	50,658	50,908
Chatsworth Tabloid	Wkly, Wed	50,000	44,488	5,117				325	50	49,980	49,980
Chiawelo Urban News	Wkly, Fr	25,100	25,000							25,000	25,000
City Vision (Khayalitsha)	Wkly, Th	50,694	50,453							50,453	50,453
City Vision (Langa/Gugulethu)	Wkly, Th	40,575	40,334							40,334	40,334
Coastal Weekly	Wkly, Th	30,000	27,300			2,600				29,900	New Member
Comaro Chronicle	Wkly, Wed	21,300	17,173	1,038	2,739	100				21,050	21,031
Constantiaberg Bulletin	Wkly, Wed	32,300	28,584	1,301		1,815			61	31,761	31,761

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Corridor Gazette	Wkly, Th	5,000	2,010	50		2,490				4,550	4,550
Cosmo City Chronicle	AltM	16,000	12,700	200	2,800	100				15,800	New Member
Cosmos Gazette	Wkly, Wed	25,000	22,000			2,950				24,950	New Member
Cosmos News	Wkly, Wed	15,000				14,000		892		14,892	New Member
Diepkloof Urban News	Wkly, Fr	30,100	29,600			400				30,000	30,000
Dobsonville Urban News	Wkly, Fr	32,600	32,500							32,500	32,500
East Griqualand Fever	Wkly, Th	15,000				12,252	711	1,933	9	14,905	14,859
Eastern Cape Today	Wkly, Th	42,000	3,870		30,527		4,000	3,248	15	41,660	34,800
Eastern Express	Wkly, Wed	145,000	143,362			1,500				144,862	144,500
Eastern Watch	Mtly	12,700	9,461			1,000				10,461	5,333
Echo, The	Wkly, Fr	20,000				19,900			15	19,915	18,915
Eldorado Urban News	Wkly, Fr	30,100	29,460			540				30,000	30,000
Eshowe Watch	F	6,200				6,000			3	6,003	6,003
Ethekwini Times	Mtly	41,000	34,030	6,800				100	50	40,980	40,980
Express	Wkly, Wed	53,852				20,791	19,480	13,412	15	53,698	53,522
Express Northern Cape	Wkly, Wed	17,500			7,890		5,600	3,915		17,405	17,406
Express QwaQwa	Wkly, Wed	14,900				5,345	8,615	810		14,770	14,770
False Bay Echo	Wkly, Wed	31,340	26,715			4,025			61	30,801	30,765
Foreign Exchange	Mtly	5,000						4,850	93	4,943	4,957
Forest Express	Wkly, Tue	20,000	17,964			2,000				19,964	19,800
Fourways Review	Wkly, Wed	37,200	31,714	1,344	3,005	887				36,950	36,623
Free State News										Terminated	4,875
Free State Sun	Wkly, Th	5,000				4,500	150		100	4,750	4,900
Germiston City News	Wkly, Tue	29,400	24,807	1,651	2,096	650			50	29,254	29,280
Go & Express	Wkly, Th	32,100	31,698							31,698	31,683
Hazyview Herald	F	3,500				3,400				3,400	2,900
Helderpos Gazette	Wkly, Tue	36,000	34,390			1,210				35,600	35,888
Herrie, Die	Wkly, Th	15,834	7,617			6,235	1,917			15,769	15,435
Highvelder, The	Wkly, Fr	17,000			16,850				29	16,879	16,882
Highway Mail	Wkly, Fr	54,700	37,757	8,125	6,468	1,300	902		43	54,595	51,395
Hilltop	F	20,185	16,185	984	1,961	855	85		25	20,095	20,095
Isolomzi Fever	Wkly, Wed	20,000				13,417	323	6,114	4	19,858	19,843

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Issue, Eastern Free State	Wkly, Th	21,000				6,420	14,516			20,936	20,938
Jabavu Urban News	Wkly, Fr	27,600	27,500							27,500	27,500
Johannesburg Eastern Express	Wkly, Tue	18,009	13,347	1,818	2,632					17,797	17,716
Kempton Express	Wkly, Th	55,820	37,848	11,184	6,502	40				55,574	55,066
Kouga Express	Wkly, Th	20,000	12,904	6,936						19,840	19,836
Krant	Wkly, Wed	40,000	32,795	1,347	2,758				3,000	39,900	32,377
Kroonnuus	Wkly, Tue	9,000	6,547			416	1,430	210	12	8,615	8,586
Krugersdorp News	Wkly, Wed	30,650	25,070	3,952	462	700		266		30,450	30,300
Kuruman Bulletin	Wkly, Th	14,500	6,700			5,180		520		12,400	12,319
Kwela Xpress,	F	20,000					19,725			19,725	Changed Sector
Lentswe	Wkly, Th	13,676				13,260	100			13,360	13,245
Makhulu News	Wkly, Fr	31,211	18,072	1,493	6,537	3,840		794	37	30,773	New Member
Maluti	Wkly, Wed	8,000	6,310			984	250	220	11	7,775	7,755
Maritzburg Sun	Wkly, Wed	30,000	20,387	1,700	1,000	4,195	189		2,468	29,939	33,900
Match Fit.	Mtly	8,600					8,440			8,440	8,445
Meadowlands Urban News	Wkly, Fr	27,600	27,500							27,500	27,500
Merebank Rising Sun	F	22,500	19,217		3,023				60	22,300	22,300
Meyerton Ster	Wkly, Tue	9,257	8,477			301			22	8,800	9,062
Mid South Coast Rising Sun	Wkly, Tue	20,175	12,475		7,440				60	19,975	19,975
Midrand Reporter	Wkly, Th	29,248	22,433	2,676	1,078	2,811				28,998	28,852
Midweek Rekord	Wkly, Th	19,116	16,150			2,450	50			18,650	18,969
Mini Ads	Mtly	12,500	12,000				300			12,300	12,300
Mirror, The	Wkly, Wed	65,500	60,585	2,086		2,012		617		65,300	65,300
Mthatha Fever	Wkly, Wed	60,001				23,146	29,520	7,170	9	59,845	59,854
Nelspruit Post	Wkly, Th	15,000	9,900			1,700	3,000			14,600	14,058
Newcastle Sun	Wkly, Fr	14,250				5,833	8,167		7	14,007	14,007
Noordkaap	Wkly, Wed	22,696	16,660			5,651			11	22,322	20,857
Noordwes Gazette	Wkly, Tue	25,000	12,552			12,377			51	24,980	24,980
North Coast Courier	Wkly, Wed	33,022	1,500			27,591		3,764	89	32,944	32,768
North Coast Times	Wkly, Wed	22,500	12,685			5,325	3,315	1,070	20	22,415	New Member
North Eastern Tribune	Wkly, Tue	24,736	19,434	2,503	2,190	356				24,483	24,360
North Western Bonus	F	25,300	2,300			1,600	14,000	7,200		25,100	25,150

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Northcliff & Melville Times	Wkly, Tue	32,660	23,654	5,376	2,681	802				32,513	32,013
Northern Advertiser	Wkly, Fr	32,693	1,608	321	13,814	15,739	233	953		32,668	34,976
Northern Natal Farmer										Discontinued	5,910
Northern Star	Wkly, Tue	32,000	27,770	2,210				1,950	50	31,980	31,980
Northglen News	Wkly, Fr	27,700	16,503	4,455	5,292	1,000	313		37	27,600	27,400
Northside Chronicle	Wkly, Th	30,150	21,504	7,038	1,298			110		29,950	29,000
Olifantsrivier Gazette	Wkly, Wed	9,923	1,400			8,423				9,823	New Member
Ons Stad	Wkly, Th	38,170	34,292			1,723	342	534	13	36,904	36,738
Orlando Urban News	Wkly, Fr	30,100	30,000							30,000	30,000
Overport Rising Sun	Wkly, Wed	41,500	37,100		4,140				60	41,300	41,300
Parys Gazette	Wkly, Fr	7,500	7,252			110			30	7,392	7,390
PE Express	Wkly, Wed	90,000	89,250	579						89,829	89,829
People s Post Athlone	Wkly, Tue	30,427	28,865		875	312		200		30,252	30,252
People s Post City Edition	Wkly, Tue	29,421	23,521	4,925	600			200		29,246	29,246
People s Post Claremont/Rondebosch	Wkly, Tue	32,009	30,263		921	400		250		31,834	30,834
People s Post Constantia/Wynberg	Wkly, Tue	30,244	28,319		1,050	300		400		30,069	30,069
People s Post False Bay	Wkly, Tue	31,147	28,446	215	841	440		310	720	30,972	30,972
People s Post Grassy Park	Wkly, Tue	22,013	21,134		209	355		140		21,838	21,838
People s Post Landsdowne	Wkly, Tue	21,305	19,812		706	312		300		21,130	21,130
People s Post Mitchells Plain	Wkly, Tue	83,837	80,000		800	2,160		380		83,340	83,340
People s Post Retreat	Wkly, Tue	23,598	22,723		400			300		23,423	23,423
People s Post Woodstock	Wkly, Tue	16,566	15,441		750			200		16,391	16,391
Phoenix Sun	Wkly, Th	60,000	51,709		8,031				60	59,800	52,300
Phoenix Tabloid	Wkly, Tue	51,500	45,698	4,512				1,220	50	51,480	51,480
Pimville Urban News	Wkly, Fr	25,100	25,000							25,000	25,000
Plainsman	Wkly, Wed	87,736	77,844			4,292	5,000		64	87,200	86,590
Polokwane Express	Wkly, Wed	30,040	30,000							30,000	29,927
Protea Urban News	Wkly, Fr	25,100	24,290			710				25,000	25,000
Public Eye	Wkly, Th	30,000	27,700		1,300	500	424		10	29,934	29,934
Queensburgh News	F	13,200	9,890	2,160	520	430	92		18	13,110	13,110
Randburg Sun	Wkly, Th	67,000	44,549	10,393	3,173	8,635				66,750	66,672
Randfontein Herald.	Wkly, Tue	20,000	18,156	1,055	460			175		19,846	19,800

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Rekord Central/Sentraal	Wkly, Fr	22,790	6,381	15,864		295				22,540	22,540
Rekord Centurion	Wkly, Th	52,335	27,437	23,345		1,318				52,100	50,376
Rekord East/Oos	Wkly, Tue	66,970	46,518	19,229		873				66,620	65,120
Rekord Mamelodi	Wkly, Fr	20,079	19,519			360				19,879	19,992
Rekord Moot	Wkly, Th	32,094	25,358	6,287		211				31,856	31,480
Rekord North/Noord	Wkly, Wed	35,064	23,462	10,170		1,205				34,837	34,250
Rekord Noweto	Wkly, Fr	29,000	28,170			650				28,820	28,820
Rekord West News/Wes Nuus	Wkly, Fr	18,988	16,219	1,797		734				18,750	18,773
Ridge Times	Wkly, Fr	35,000	22,310			11,350	835		15	34,510	29,545
Rising Sun Lenasia	Wkly, Wed	33,000	32,195		105		500	100		32,900	New Member
Roodepoort Record	Wkly, Th	53,800	36,844	13,890	2,586			280		53,600	53,600
Rosebank Killarney Gazette	Wkly, Tue	27,995	20,638	3,644	2,123	1,303				27,708	27,668
SA Jewish Report	Wkly, Fr	11,505				10,913		572		11,485	11,488
Sandton Chronicle	Wkly, Wed	55,649	42,570	4,055	2,878	5,852				55,355	55,316
Sasolburg Ster	Wkly, Tue	12,901	12,650			100			22	12,772	12,766
Sentinal News	Wkly, Wed	7,737	5,642	630		873			59	7,204	7,204
South Coast Fever	Wkly, Th	35,000				28,553	3,753	2,589	36	34,931	34,741
South Coast Sun	Wkly, Fr	20,325	9,555	4,760	2,446	3,414	33		42	20,250	20,250
Southern Courier	Wkly, Wed	39,993	30,994	1,853	6,776	120				39,743	39,850
Southern Mail	Wkly, Wed	46,100	42,612			2,888			60	45,560	45,460
Southern Star	Wkly, Wed	32,000	27,590	4,230				110	50	31,980	31,980
Southern Suburbs Tatler	Wkly, Wed	49,260	41,647	3,016		3,997			59	48,719	48,719
Southlands Sun	Wkly, Fr	18,100	13,748	1,874	1,248	980	152		23	18,025	17,925
Sport Elizabeth	Mtly	30,000			17,367		11,394		11	28,772	28,037
Springs Advertiser	Wkly, Wed	26,800	25,321	500						25,821	25,702
Standerton Ibis	Wkly, Fr	20,000	9,500	10,300					4	19,804	New Member
Stanger Weekly	Wkly, Th	30,000	21,200			8,700				29,900	New Member
Steelburger	Wkly, Fr	15,923				13,423	2,400			15,823	14,900
Stellenbosch Gazette (formerly Gazette)	Wkly, Tue	21,000	19,008			1,295				20,303	20,803
Tabletalk	Wkly, Wed	61,182	50,352	3,605		6,625			59	60,641	59,901
Tame Times	Wkly, Tue	63,000	36,797	13,849		6,595		5,444	50	62,735	New Member
Taxi Indaba	Wkly, Th	20,000					18,500	1,400		19,900	New Member

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The Chronicle	F	30,000	26,667			1,429				28,096	25,667
The Rising Sun - North Coast	Wkly, Wed	60,200	59,795		90			75		59,960	59,960
The Weekly Gazette	Wkly, Th	50,000	42,491	7,269				170	50	49,980	49,980
Times of Ladysmith	Wkly, Fr	15,200	11,859			3,141			32	15,032	15,033
Tygerburger Bellville	Wkly, Wed	30,593	28,659		1,098	200		400		30,357	30,357
Tygerburger Brackenfell	Wkly, Wed	17,292	16,235	275	446			100		17,056	17,056
Tygerburger Durbanville	Wkly, Wed	19,782	18,583	435	384			144		19,546	19,546
Tygerburger Eersterivier/Blue Downs	Wkly, Wed	28,267	27,009		659			300		27,968	27,968
Tygerburger Elsiesrivier	Wkly, Wed	33,384	31,972		913			200		33,085	33,085
Tygerburger Goodwood	Wkly, Wed	24,800	23,132		932	300		200		24,564	24,564
Tygerburger Kraaifontein	Wkly, Wed	17,376	16,014	350	676			100		17,140	17,140
Tygerburger Kuilsrivier	Wkly, Wed	17,878	17,250		292			100		17,642	17,642
Tygerburger Milnerton	Wkly, Wed	17,087	15,788		700	100		200		16,788	16,788
Tygerburger Parow	Wkly, Wed	19,331	18,407		588			100		19,095	19,095
Tygerburger Ravensmead/Belhar	Wkly, Wed	34,279	32,670		400	410		500		33,980	33,980
Tygerburger Table View	Wkly, Wed	28,609	26,148		1,862	200		100		28,310	28,310
Tygartalk Bellville/Durbanville	Wkly, Wed	38,440	34,644	1,096		2,100			59	37,899	37,799
Tygartalk Goodwood	Wkly, Wed	30,330	24,440	1,200		4,090			59	29,789	29,789
UD News	Wkly, Wed	30,000	26,906	3,013						29,919	29,919
UGU Eyethu	Wkly, Wed	35,000				18,150	16,750			34,900	New Member
Umlazi Times	Wkly, Th	41,000	39,120	1,250				560	50	40,980	40,980
Uppercoast Fever	Wkly, Th	25,000	12,035			11,544	523	607		24,709	New Member
Uvo Lwethu Fever	Wkly, Wed	20,001				15,499	58	4,300	8	19,865	19,903
Vaal Vision	Wkly, Th	69,000	66,400			2,200			52	68,652	68,652
Vanderbijlpark Ster	Wkly, Tue	27,093	25,797			760			20	26,577	27,331
Vereeniging Ster	Wkly, Tue	23,814	23,250			200			21	23,471	23,487
Vhembe Herald	Wkly, Wed	6,100	5,800							5,800	5,769
Vista	Wkly, Th	39,000	33,039			2,010	1,660	1,212	19	37,940	37,195
Vukani	Wkly, Wed	81,700	77,030			4,070			60	81,160	81,160
Weskus Nuus	Mtly	15,000	10,000		4,800					14,800	14,974
White River Post	F	5,000	2,500			2,170		230		4,900	4,900
Xpress Times	Wkly, Wed	22,500	10,500	3,540	4,210	2,840	663	670	27	22,450	New Member

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Zola Urban News	Wkly, Fr	30,100	30,000							30,000	30,000
Zululand Fever	Wkly, Th	40,000				24,955	13,510	1,322	3	39,790	39,607
Zululand North Watch	Mtly	6,200				6,000			3	6,003	6,003
		<b>5,782,128</b>	<b>4,107,674</b>	<b>307,833</b>	<b>293,669</b>	<b>653,654</b>	<b>264,549</b>	<b>91,297</b>	<b>10,793</b>	<b>5,729,469</b>	<b>5,287,663</b>

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