



**Free Magazine
Summary
April 2011 to June 2011**



Publication Name	Period	Frequ ncy	Copies Printed	Residential Individual	Residential Bulk	NON Residential Individual	NON Residential Bulk	Handouts	Institutions	Mailed	NET DISTRIBUTION	Corresponding Previous Period
Get It (Ballito to Umhlanga)	Apr 11 to Jun 11	Mtly	25,366				24,379		742		25,121	24,750
Get It (Bloemfontein)	Apr 11 to Jun 11	Mtly	15,217				14,685				14,685	13,783
Get It (Cape Town)	Apr 11 to Jun 11	Mtly	30,284				29,369				29,369	29,667
Get It (eMalahleni - Middelburg)	Apr 11 to Jun 11	Mtly	15,000			14,950					14,950	New Member
Get It (Highway)	Apr 11 to Jun 11	Mtly	20,001		725	252	18,707	167		57	19,908	19,939
Get It (Joburg East)	Apr 11 to Jun 11	Mtly	25,267			23,851					23,851	23,471
Get It (Jo'burg South)	Apr 11 to Jun 11	Mtly	25,000	23,206			1,377				24,583	24,900
Get It (Jo'burg West)	Apr 11 to Jun 11	Mtly	25,000				24,309			57	24,366	24,426
Get It (Lowveld)	Apr 11 to Jun 11	Mtly	15,000				14,850				14,850	14,850
Get It (Northern KZN)	Apr 11 to Jun 11	Mtly	13,650		11,977						11,977	14,791
Get It (Northern Suburbs Joburg)	Apr 11 to Jun 11	Mtly	31,434				31,005	250			31,255	29,912
Get It (Potch Klerksdrop)	Apr 11 to Jun 11	Mtly	9,997				9,750				9,750	9,740
Get It (Pretoria)	Apr 11 to Jun 11	Mtly	24,975				24,604				24,604	24,429
Get It (Vaal Triangle)	Apr 11 to Jun 11	Mtly	10,000				9,625				9,625	9,733
Jozi Beat	Jul 10 to Jun 11	Q	30,001				7,968		21,032		29,000	New Member
Tee to Green	Apr 11 to Jun 11	Mtly	40,000				37,078	230		237	37,545	New Member
The Arch Magazine	Jan 10 to Dec 10	Q	20,000	17,605			1,895				19,500	New Member
Vuk'uzenzele	Jan 11 to Jun 11										Resigned	1,732,966
			376,192	40,811	12,702	39,053	249,601	647	21,774	351	364,939	1,997,357

Report Date: 8/17/2011

Revision: 64.0 Q2 2011