



Community Press Newspaper

Summary

April 2011 - June 2011



Publication Name	Frequency	Cover Price	Sales at 50% and above								Sales below 50%	TOTAL CIRCULATION	Corresponding Previous Period
			Subscriptions			Copy Sales	Digital Editions	Third Party Bulk	PMIE	Back Issues			
			Individual	Business	Travel & Commercial								
African Reporter	Wkly, Fr	R 1.50				21,549					0	21,549	15,354
Bosvelder	Wkly, Fr	R 1.00	6			2,971					0	2,977	3,035
Brits Pos	Wkly, Th	R 3.00	22			7,703					0	7,725	7,607
Caledon Kontreinuus	Wkly, Fr	R 4.00										Changed Sector	1,168
Capricorn Voice	Wkly, Wed	R 1.00	19			5,351					0	5,370	5,065
Carletonville Herald	Wkly, Fr	R 3.70				5,482					0	5,482	5,969
Daller, Die	Wkly, Fr	R 1.50	2	8		2,011					0	2,021	2,202
Die Noordwester	Wkly, Fr	R 2.00	8			4,331					0	4,339	4,294
Die Pos	Wkly, Fr	R 4.20	16	63		5,062					0	5,141	5,277
District Mail	Wkly, Th	R 5.50	13			12,115					0	12,128	12,643
Eikestadnuus	Wkly, Fr	R 4.80	338			6,587					0	6,925	7,542
Estcourt and Midlands News	Wkly, Fr	R 3.20	45			2,509					0	2,554	2,584
Gemsbok	Wkly, Wed	R 2.00	114			12,160					0	12,274	12,173
George Herald (Thursday)	Wkly, Th	R 4.00	50			15,978					0	16,028	16,370
Graaff Reinet Advertiser	Wkly, Th	R 3.00	50			2,246					0	2,296	2,443
Grocotts Mail	2xW, Mo&Th	R 3.50	265	120	96	1,537					0	2,018	2,348
Hermanus Times	Wkly, Th	R 4.50	48			6,225					0	6,273	6,749
Inkanyezi	Wkly, Fr	R 1.50										Discontinued	3,496
Klerksdorp Rekord	Wkly, Fr	R 3.00	9			14,745					0	14,754	14,570
Knysna Plett Herald	Wkly, Th	R 3.00	30			3,346					0	3,376	3,382
Ladysmith Gazette	Wkly, Fr	R 3.50	28			4,855					0	4,883	4,921
Letaba Herald	Wkly, Fr	R 3.00	7								4,163	4,170	4,482
Limpopo Informant	Wkly, Wed	R 3.00	7			3,381					0	3,388	3,786
Limpopo Mirror	Wkly, Fr	R 3.00	3			8,717		100			0	8,820	8,614
Lowvelder, The / Laevelder, Die (Tuesday)	Wkly, Tue	R 3.50	15			14,636					0	14,651	15,503
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	R 3.50	15			16,039					0	16,054	17,099
Mid South Coast Mail	Wkly, Fr	R 1.00	5			2,493					0	2,498	2,434

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Middelburg Observer, Fri	Wkly, Fr	R 2.50	7	16		17,899					0	17,922	16,941
Middelburg Observer, Tues	Wkly, Tue	R 1.50		8		6,160					0	6,168	6,267
Mosselbay Advertiser	Wkly, Fr	R 4.00	50			8,039					0	8,089	8,099
Mpumalanga News	Wkly, Th	R 1.50	7			10,708					0	10,715	12,465
Newcastle and District Advertiser	Wkly, Fr	R 4.70	15			9,411					0	9,426	10,461
Northern Natal Courier	Wkly, Fr	R 3.20	16			3,434					0	3,450	3,121
Northern Review Weekend	Wkly, Fr	R 3.00	22			6,495					0	6,517	6,361
Oudtshoorn Courant	Wkly, Fr	R 3.00	30			2,170					0	2,200	2,111
Our Times	Wkly, Th	R 4.00	20			2,377					0	2,397	2,631
Paarl Post	Wkly, Th	R 5.30	150			13,804					0	13,954	15,053
Palaborwa Herald	Wkly, Fr	R 2.00	5							2,556		2,561	2,313
Polokwane Observer	Wkly, Th	R 3.00		29		5,810		378			0	6,217	6,501
Potchefstroom Herald	Wkly, Fr	R 3.70				8,113		77			0	8,190	8,815
Representative	Wkly, Fr	R 3.50	53	52		5,698					0	5,803	5,185
Rustenburg Herald	Wkly, Th	R 3.00	6			26,926					0	26,932	26,222
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 3.00	30			3,733					0	3,763	3,668
South Coast Herald	Wkly, Fr	R 3.00	68		2,748	12,184		305			0	15,305	15,730
Standerton Advertiser	Wkly, Fr	R 2.00	4	12		3,879					0	3,895	4,388
Stellalander	Wkly, Wed	R 2.00	11			3,680					0	3,691	3,470
Streeknuus	Wkly, Fr	R 2.00				3,266					0	3,266	3,357
Swartland Monitor	Wkly, Th	R 4.50										Changed Sector	3,781
Talk of the Town	Wkly, Fr	R 5.00	15			2,346					0	2,361	2,529
Tembisan	Wkly, Th	R 0.50				7,222					0	7,222	7,467
The Courier	Wkly, Fr	R 4.00	217	30		1,572					0	1,819	1,894
The Mail	Wkly, Th	R 2.00	4			13,776					0	13,780	13,087
Umlozi	Wkly, Th	R 2.00	7			3,127					0	3,134	2,539
Vaal Weekly	Wkly, Th	R 1.90				6,630		77			0	6,707	6,556
Vaalweekblad	Wkly, Th	R 3.90	330	3		10,635		115			0	11,083	10,904
Vryheid Herald	Wkly, Fr	R 3.20	12			3,634					0	3,646	3,447
Vrystaat	Wkly, Th	R 2.70	300	21		3,367					0	3,688	3,974
Weslander, The	Wkly, Th	R 5.00	17			11,194					0	11,211	10,930
Witbank News, Fri	Wkly, Fr	R 2.50	3	14		26,228					0	26,245	24,004
Worcester Standard & Advertiser	Wkly, Th	R 4.50	56			8,887					0	8,943	9,616

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Zululand Observer Friday	Wkly, Fr	R 3.50	16			14,189		60			0	14,265	14,522
Zululand Observer Monday	Wkly, Mon	R 3.50	15			9,194			102		0	9,311	8,531
			2,601	376	2,844	457,816		1,112	102	0	6,719	471,570	478,050

Report Date: 8/17/2011

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