



Business-to-Business Magazine

Summary
April 2011 to June 2011



Publication Name	Period	Frequency	Cover Price	Sales at 50% and above								BELOW 50%	TOTAL PAID	Free Circulation							TOTAL CIRCULATION	Corresponding Previous Period	
				Subscriptions			Single Copy Sales	Digital Editions	Third Party Bulk sales	PMIE	Back Issues			Controlled Free Distribution				Bulk Free	Digital Editions	Back Issues			TOTAL FREE
				Individual	Business	Travel & Commercial								Indiv Requested	Indiv Non Requested	Bulk Requested	Bulk Non Requested						
CATEGORY: Agricultural																							
Agri Inc. Die Boer / The Farmer	Jul 10 to Jun 11	5xA	R 20.00	5								5	28,499								28,499	28,504	31,357
Agricultural Machinery Dealer's Guide	Jan 11 to Jun 11	AltM	R 1413.42pa		102							102	6								6	108	90
Dairy Mail, The	Apr 11 to Jun 11	Mtly	R 28.00	76								76	1,824	2,965	392		189				5,370	5,446	6,002
Ons Eie	Jul 10 to Jun 11																					Discontinued	6,328
Pro Agri	Apr 11 to Jun 11	Mtly	R 9.95	11								11		41,053		18,065					59,118	59,129	59,353
Rooi Vleis / Red Meat	Jul 10 to Jun 11	Q	Free 0											8,146	83	1,102					9,331	9,331	New Member
SABI Magazine	Jan 11 to Jun 11	AltM	R 28.50	43								43		4,344							4,344	4,387	3,594
Wineland	Apr 11 to Jun 11	Mtly	R 25.00	399								399	5,087		312		540				5,939	6,338	5,978
Total				534	102							636	35,416	56,508	787	1,102	18,794				112,607	113,243	112,702
CATEGORY: Architecture																							
Built	Jan 11 to Jun 11	AltM	R 24.95	251							19	270		3,065							3,065	3,335	4,076
Design Indaba	Jul 10 to Jun 11	Q	R 50.00	364			1,588					1,952	1,055			775					1,830	3,782	3,288
Designing Ways	Apr 11 to Jun 11	Mtly	R 29.50	236			244			394		874	204	1,446					227		1,877	2,751	3,434
Environmental Management	Jan 11 to Jun 11	AltM	R 30.00	204								204	699	2,151							2,850	3,054	3,111
Floors in Africa	Jan 11 to Jun 11	6xA	R 38.00											5,556	252				46		5,854	5,854	5,988
IE Magazine	Jan 11 to Jun 11																					Discontinued	2,850
Leading Architect & Design	Jan 11 to Jun 11	AltM	R 21.50	76								76	1,169	4,285							5,454	5,530	5,590
Specifier	Apr 11 to Jun 11	11xA	R 167.00	22								22		4,167							4,167	4,189	4,286
Urban Green File	Jan 11 to Jun 11	AltM	R 45.00	668	18		3				11	700	1	2,317					1		2,319	3,019	3,177
Walls & Roofs in Africa	Jan 11 to Jun 11	6xA	R 38.00											5,629	68				221		5,918	5,918	5,753
Total				1,821	18		1,835			11	413	4,098	3,128	28,616	320	775		495		33,334	37,432	41,553	
CATEGORY: Automotive																							
Auto Dealer's Guide	Apr 11 to Jun 11	Mtly	R 1878.13 pa		6,454							6,454	144								144	6,598	6,559
Auto Forum	Jan 11 to Jun 11	10xA	Free 0										54	13,206	150				87		13,497	13,497	14,347
Automobil	Apr 11 to Jun 11	Mtly	Free 0.00										7,706		287						7,993	7,993	7,998
Automotive Business Review.	Apr 11 to Jun 11	11xA	Free 0											12,470		61					12,531	12,531	12,513
Cars & Commercial Over 10 Years Old	Jan 11 to Jun 11	AltM	R 1560.55pa		3,227							3,227	48								48	3,275	2,863

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Motorcycle Dealer's Guide	Jan 11 to Jun 11	AltM	R 1413.42pa		392							392	50							50	442	471	
Road Ahead, The	Jan 10 to Dec 10	Q	Free 0.00		4							4	2,400	2,237	4,208	432				9,277	9,281	9,209	

Total					10,077							10,077	10,402	27,913	4,645	432	61		87	43,540	53,617	53,960
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CATEGORY: Civil Construction

Building Africa	Apr 11 to Jun 11	Mtly	R 45.00	261	9					8		278		2,729					1	2,730	3,008	3,050
Civil Engineering	Apr 11 to Jun 11	11xA	R 52.00	90								90		9,115						9,115	9,205	8,959
Civil Engineering Contractor, The	Apr 11 to Jun 11	Mtly	R 45.00	575	23					15		613	1	2,406	133					2,540	3,153	3,102
Concrete Trends	Jan 10 to Dec 10	Q	Free 0.00										1,681	3,585						5,266	5,266	5,658
Construction Review	Apr 11 to Jun 11	Mtly	R 25.00	174								174	162	1,244						1,406	1,580	3,242
Construction World	Apr 11 to Jun 11	Mtly	R 30.00	87								87		4,709				8		4,717	4,804	4,653
Design & Technology	Jan 11 to Jun 11	AltM	R 45.60	40								40	665	2,495	82		67			3,309	3,349	3,565
IMIESA	Apr 11 to Jun 11	11xA	R 40.00	160	25			5				190	868	3,199	22		253			4,342	4,532	4,297
Plant Equipment & Hire	Apr 11 to Jun 11	Mtly	R 45.00	301	24					9		334	1	2,171	67					2,239	2,573	2,503

Total				1,688	81			5		32		1,806	3,378	31,653	304		320	8	1	35,664	37,470	39,029
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CATEGORY: Communications

AdVantage	Apr 11 to Jun 11	Mtly	R 25.00	547								547	877	2,553			33			3,463	4,010	3,622
Marketing Mix	Jan 11 to Jun 11	7xA	R 50.00	162						12		174	66	2,210			229			2,505	2,679	2,738
Media, The	Apr 11 to Jun 11	Mtly	R 30.00	132								132		3,070						3,070	3,202	3,638
Sales Guru	Apr 11 to Jun 11	11xA	R 38.20	311	6,023							6,334	87	191	1,080	1,433				2,791	9,125	9,491
Screen Africa	Apr 11 to Jun 11	Mtly	R 27.00	129								129	61	884			2,267			3,212	3,341	3,321

Total				1,281	6,023					12		7,316	1,091	8,908	1,080	1,433	2,529			15,041	22,357	22,810
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CATEGORY: Electrical Engineering

African Energy Journal	Jan 11 to Jun 11	AltM	R 45.00	209	14					7		230	1	2,286	67					2,354	2,584	2,610
Electricity & Control	Apr 11 to Jun 11	Mtly	R 32.92	78								78		4,649		50		9		4,708	4,786	4,694
Electronic Buyers' Guide	Jan 10 to Dec 10	Ann	R 350.00											3,419						3,419	3,419	3,352
Energize	Apr 11 to Jun 11	11xA	R 502.74pa.	60								60	5,027							5,027	5,087	4,951
ESI Africa	Jul 10 to Jun 11	Q	Free 0.00	15								15		3,611		58	817			4,486	4,501	4,711
Sparks Electrical News	Apr 11 to Jun 11	Mtly	R 26.25	99								99		6,654				13		6,667	6,766	6,695
Vector Journal	Apr 11 to Jun 11	11xA	R 502.74 pa.	84								84	5,938							5,938	6,022	6,203
WattNow.	Apr 11 to Jun 11	Mtly	R 20.00	25								25		3,654	113			4		3,771	3,796	3,933

Total				570	14					7		591	10,966	24,273	180	108	817	26		36,370	36,961	37,149
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CATEGORY: Engineering - Other

Capital Equipment News	Apr 11 to Jun 11	Mtly	R 27.50	16								16		3,650	17			7		3,674	3,690	3,598
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Chemical Technology	Apr 11 to Jun 11	Mtly	R 27.50	54							54		3,667	70			7		3,744	3,798	4,452		
Dataweek	Apr 11 to Jun 11	F	R 16.00	14							14	2,319	1,381						3,700	3,714	3,880		
Engineer IT	Apr 11 to Jun 11	11xA	R 502.74 pa.	68							68	5,202							5,202	5,270	5,245		
Engineering News	Apr 11 to Jun 11	Wkly, Fr	R 13.50	2,989	436	285	671	36	25		4,442	770	4,871			433			6,074	10,516	13,507		
Instrumentation & Control Buyers' Guide	Jan 10 to Dec 10	Ann	R 350.00										4,872						4,872	4,872	4,593		
Mechanical Technology	Apr 11 to Jun 11	Mtly	R 30.00	46							46		3,652				9		3,661	3,707	3,689		
Motion Control	Jul 10 to Jun 11	Q	Free 0.00	1							1	902	2,594						3,496	3,497	3,522		
Motion Control Buyers' Guide	Jan 10 to Dec 10	Q	R 250.00 pa										3,139						3,139	3,139	2,890		
Plumbing Africa	Apr 11 to Jun 11	Mtly	R 39.90	181							181	526	2,150	1,447		67			4,190	4,371	4,048		
Position IT	Jan 11 to Jun 11	8xA	R 502.74 pa	23							23	3,925		125					4,050	4,073	4,078		
Refrigeration and Airconditioning	Apr 11 to Jun 11	Mtly	R 39.90	309							309	525	2,550	50		67			3,192	3,501	3,234		
SA Instrumentation & Control	Apr 11 to Jun 11	Mtly	Free 0.00	26							26	2,838	2,677						5,515	5,541	5,649		
Water & Sanitation Africa	Jan 11 to Jun 11	AltM	R 30.00	232	9			10			251	2,848	722	75		477		11	4,133	4,384	4,505		
Water Sewage & Effluent	Jan 11 to Jun 11	AltM	R 45.00	369	17					9	395		2,613	50				1	2,664	3,059	3,136		
Total				4,328	462	285	671	46	25	9	5,826	19,855	38,538	1,834		1,044	23	12	61,306	67,132	70,026		

CATEGORY: Health and Wellbeing

Emergency Services SA / Occupational Risk	Apr 11 to Jun 11																		Digital Only	4,155	
Hi-Tech Security Directory	Jul 10 to Jun 11	Ann	R 350.00										4,593						4,593	4,593	4,593
Hi-Tech Security Solutions	Apr 11 to Jun 11	11xA	R 25.00	38							38	2,236	3,019						5,255	5,293	5,338
International Dentistry Africa Edition	Jan 11 to Jun 11	AltM	Free 0									34	4,334						4,368	4,368	4,172
Leadership in HIV/Aids	Jan 10 to Dec 10	Q	R 29.95	5	4		343				352	924	3,696	3,487	285		188		8,580	8,932	8,614
LMS	Jan 11 to Jun 11	AltM	R 34.20										5,612						5,612	5,612	5,470
MDR Medical Desk Reference	Jan 10 to Dec 10	Ann	R 700.00		750					3,194	3,944								3,944	3,944	4,247
Medical Chronicle	Apr 11 to Jun 11	11xA	R 46.65	152	55						207	4,350	6,977	658					11,985	12,192	12,713
MIMS	Apr 11 to Jun 11	Mtly	R 1056.78		4,180						4,180								4,180	4,395	
MIMS Guide to OTC Products	Jan 10 to Dec 10	Ann	R 278.00		132					82	214		2,268						2,268	2,482	2,629
Modern Medicine	Apr 11 to Jun 11	11xA	R 372.00	698							698		5,235						5,235	5,933	5,936
Modern Pharmacy	Apr 11 to Jun 11	11xA	R 372.00	66							66		3,207						3,207	3,273	3,269
Occupational Health Southern Africa	Jan 11 to Jun 11	AltM	R 36.66	89	1,813						1,902								1,902	1,857	
Pedmed	Jan 11 to Jun 11	AltM	R 34.20	19							19	4,350	504	1,000					5,854	5,873	5,296
Professional Forum	Jul 10 to Jun 11	3xA	Free 0									994							994	994	926
SA Family Practice	Jan 11 to Jun 11	AltM	R 91.60	92							92		4,044	122		300			4,466	4,558	4,493

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SA Pharmaceutical Journal	Jan 11 to Jun 11	10xA	R 33.00	45							45	5,271			413				5,684	5,729	4,872		
Sensitive Midwifery	Jul 10 to Jun 11	Q	Free 0											1,250	141		919		2,310	2,310	New Member		
SHEQ Management	Jan 11 to Jun 11	AltM	R 55.00		144						144		3,430	2,301					5,731	5,875	5,299		
The Specialist Forum Journal	Apr 11 to Jun 11	11xA	R 38 pa/R28.00										5,328				550		5,878	5,878	New Member		
Update - The Journal for Continuing Education GP's	Apr 11 to Jun 11																			Changed Frequency	5,903		
Update - The Journal for Continuing Education GPs.	Jan 11 to Jun 11	10xA	R 202.00/290 .00/610.00	10							10		6,130						6,130	6,140	Changed Frequency		
Total				1,214	7,078		343				3,276	11,911	18,159	58,377	8,818	285	854		1,657	88,150	100,061	94,177	

CATEGORY: Hospitality, Catering and Tourism

Business Travel Now	Apr 11 to Jun 11	Mtly	R 275.00 pa										2,847		632	170	24	2	3,675	3,675	3,837
Business Traveller Africa	Apr 11 to Jun 11	Mtly	R 29.95	44							44			1,433	7,357				8,790	8,834	10,379
Butler	Jan 11 to Jun 11																			Resigned	3,342
Conference Venues	Jul 10 to Jun 11	Ann	Free 0.00										11,310						11,310	11,310	19,208
Food & Beverage Reporter	Jan 11 to Jun 11	10xA	Free 0.00	445							445		3,591						3,591	4,036	4,024
Hotel & Restaurant	Apr 11 to Jun 11	Mtly	R 22.00	347	141						488	42	6,738				6		6,786	7,274	7,743
Meetings SA	Jan 11 to Jun 11	AltM	R 32.00	51	8						59		3,371	20		455			3,846	3,905	3,939
RB Magazine	Apr 11 to Jun 11																			Suspended	6,709
SA Conference Directory	Jan 10 to Dec 10	Ann	R 160.00	67							255		13,724	2,508		1,175			17,407	17,662	21,312
South Africa in the Palm of your Hand	Jul 10 to Jun 11	Ann	R 165									22	154	5,601		225			6,002	6,002	New Member
Southern African Tourism Update.	Jan 11 to Jun 11	AltM	R 150.00pa										3,847		375	130	471	13	4,836	4,836	4,248
Travel News Weekly	Apr 11 to Jun 11	Wkly, Wed	R 495.00 pa	12	771						783		1,713	3,679	100				5,492	6,275	6,519
Total				966	920						2,074	64	47,295	13,241	8,464	2,155	501	15	71,735	73,809	91,260

CATEGORY: Industry

25° In Africa	Jul 10 to Jun 11																			Changed Frequency	3,658
25° In Africa.	Jan 11 to Jun 11	6xA	R 49.00										3,865	202	13			108	4,188	4,188	Changed Frequency
Analytical Reporter	Jan 11 to Jun 11	AltM	R 21.00	23							23	981	2,248			333			3,562	3,585	3,272
Cold Chain	Jan 11 to Jun 11	AltM	R 45.60	59							59	237	2,683	460					3,380	3,439	2,763
Colour Coating & Corrosion SA	Jul 10 to Jun 11	Q	R 180.00	24							24	400	963						1,363	1,387	1,384
Eastern Cape Business	Jan 10 to Dec 10	Ann	R 49.95									34	4,565	8,082	646				13,327	13,327	14,786
FEM Industrial Buyer	Jan 11 to Jun 11	AltM	R 99.00	194							194	7	47,480						47,487	47,681	48,385
Gauteng Companies	Jan 10 to Dec 10	Ann	R 49.95										117	2,306	5,718	7,171			15,312	15,312	14,658

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Hire S.A. (formerly Leading Equipment)	Apr 11 to Jun 11	Mtly	R 26.95	30							30	792	2,419							3,211	3,241	3,209	
JFM	Apr 11 to Jun 11	Mtly	R 45.00	83	8						94	5	2,911							2,916	3,010	3,026	
KwaZulu Natal Business	Jul 10 to Jun 11	Ann	R 49.95									36	7,149	4,837	2,349					14,371	14,371	14,764	
Lighting in Design.	Jan 10 to Dec 10	Q	R 27.00	35							35		3,376	115	100		13	57		3,661	3,696	3,595	
Limpopo Business	Jan 10 to Dec 10																				Changed Cycle	14,530	
Limpopo Business.	Jul 10 to Jun 11	Ann	R 49.95									19	3,638	4,194	6,915					14,766	14,766	Changed Cycle	
Metering International	Jan 10 to Dec 10	Q	Free 0.00	78							78		6,882			1,100				7,982	8,060	10,120	
Mpumalanga Companies	Jul 10 to Jun 11	Ann	R 49.95									29	3,057	9,153	3,273					15,512	15,512	14,297	
North West Business	Jan 10 to Dec 10																				Changed Cycle	15,756	
North West Business.	Jul 10 to Jun 11	Ann	R 49.95									36	4,606	5,834	4,572					15,048	15,048	Changed Cycle	
Northern Cape Business	Jul 10 to Jun 11	Ann	R 49.95									14	5,820	2,391	2,372					10,597	10,597	13,643	
Opportunity (Exploring Business Prospects in SA)	Jan 11 to Jun 11	AltM	R 29.95	3	13						16	1,259	3,216	3,988	292			500		9,255	9,271	8,966	
Packaging Review South Africa	Apr 11 to Jun 11																				Resigned	2,834	
Resource	Jan 10 to Dec 10	Q	R 35.00	141	16		610				1,267		2,677	71		638		6		3,392	4,659	3,756	
RISKsa	Apr 11 to Jun 11	Mtly	R 34.17	171							171	29	5,521	1,196						6,746	6,917	6,741	
SA Jewellery News	Apr 11 to Jun 11	Mtly	R 28.50	52	1,409						1,461										1,461	1,605	
Service (Leadership in Local Government)	Jan 11 to Jun 11	AltM	R 29.95	5	5						10	971	4,102	3,867	237					9,177	9,187	9,004	
South African Food Review	Apr 11 to Jun 11	11xA	R 382.00	406							406	1	3,345							3,346	3,752	3,742	
Sustain	Jan 10 to Dec 10	Ann	R 200.00	103							103		2,409							2,409	2,512	3,333	

Total				1,407	1,451		610		500		3		3,971	4,967	125,238	50,108	27,940	2,071	13	671	211,008	214,979	221,827
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CATEGORY: Information and Computer Technology

Brainstorm	Apr 11 to Jun 11	11xA	R 29.95	1,531	1,163		413				2,233						67		897		3,720	9,060	7,588
iWeek	Apr 11 to Jun 11	F	R 9.00	182	15						33						223				8,904	9,134	9,403
Quantum	Apr 11 to Jun 11	Mtly	R 26.00	25										3,337	410				5		3,752	3,777	3,747

Total				1,738	1,178		413		2,266				5,595	5,304	4,563	5,317		290	5	897	16,376	21,971	20,738
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CATEGORY: Management

African Decisions	Jan 10 to Dec 10	Q	R 21.95				196						196	4,538		12,074			241		16,853	17,049	15,837	
African Leader	Jan 10 to Dec 10	Q	R 18.95	27			789						816		18	7,554					7,572	8,388	8,326	
Afropolitan	Jan 11 to Jun 11	AltM	R 29.95				550						550	2	2,109	435	715	500		487		4,248	4,798	New Member
BigNews for the Business Owner	Apr 11 to Jun 11																					Discontinued	63,534	
Black Business Quarterly	Jan 10 to Dec 10	Q	R 29.95	54	7		539						600	935	2,098	2,019	1,864		581		7,497	8,097	6,566	
Business Brief	Jan 11 to Jun 11	AltM	R 40.00	12,114			508	667					13,289	2,947		140			33		3,120	16,409	15,285	
Business Link Magazine	Jan 11 to Jun 11	AltM	Free 0.00												10,148						10,148	10,148	10,179	
Cape Business News	Apr 11 to Jun 11	Mtly	R 11.00	544									544		5,506						5,506	6,050	6,366	

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Careers SA	Jul 10 to Jun 11	Ann	R 150.00				318					-4	314	1	195		16,900				17,096	17,410	17,382
CEO Magazine	Apr 11 to Jun 11	Mtly	R 24.95	17	33		201						251		4,667	250	2,302				7,219	7,470	7,370
Delivery	Jan 10 to Dec 10	Q	R 25.00	63	1,146					28			1,237		5,110	2,090	2,940				10,140	11,377	11,365
Enterprise Risk	Apr 11 to Jun 11																					Digital Only	3,083
HR Future	Apr 11 to Jun 11	Mtly	R 52.15	746	50								796	28		518			18,658		19,204	20,000	15,447
Impumelelo SA's Top Empowerment Co.	Jul 10 to Jun 11	Ann	R 295.00	62			483						545			1,890	5,198				7,088	7,633	7,297
Leadership	Apr 11 to Jun 11	Mtly	R 29.95	202	57		1,152						1,411	774	1,831	4,088	476		200		7,369	8,780	7,884
Money Marketing	Apr 11 to Jun 11	Mtly	R 20.00	42									333	375	893	5,879					6,772	7,147	6,840
PMR Africa	Jan 11 to Jun 11	10xA	R 26.00		384		1,735						2,119		25	150					175	2,294	2,487
Profiles Stock Exchange Handbook	Jan 10 to Dec 10	3xA	R 107.00		5,664		1,993						333	7,990		5					5	7,995	10,614
South Africa's Top Performing Companies	Jan 10 to Dec 10	Ann	R 195.00	49			702			1,381			2,132		1,624	470	2,775				4,869	7,001	New Member
the african.org	Jan 11 to Jun 11	AltM	R 29.00	57			80			245			382		13,628	2,000	4,581		513		20,722	21,104	New Member
The Project Manager SA	Jan 10 to Dec 10	Q	R 29.95	3			12						15	2,688	837	5,782	92				9,399	9,414	New Member
The South African School Collection	Jan 10 to Dec 10	Ann	R 29.95	4			967						971			85	3,750				3,835	4,806	New Member
Top 500 SA's Best Companies	Jan 10 to Dec 10	Ann	R 145.00pa	47			940			703			1,690		1,588	80	2,459				4,127	5,817	New Member
Top Women in Business & Government	Jul 10 to Jun 11	Ann	R 195.00	41			569			200			810		600	1,960	4,994				7,554	8,364	New Member
Western Cape Business	Jan 10 to Dec 10	Ann	R 49.95										71	71	20	129	13,408	591			14,148	14,219	15,412

Total				14,072	7,341		11,734	667	2,557		-4	737	37,104	12,826	55,979	47,457	57,191	500	19,171	1,542	194,666	231,770	231,274
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CATEGORY: Mining & Quarrying																							
African Mines Handbook	Jan 10 to Dec 10	Ann	R 1250.00	378									378		1,304						1,304	1,682	1,659
African Mining	Jan 11 to Jun 11	AltM	R 45.00	573	26						17		616		2,426	233			1		2,660	3,276	3,176
African Mining Brief	Jan 11 to Jun 11	AltM	Free 0											43	1,214		27				1,284	1,284	New Member
Earthbroker	Apr 11 to Jun 11	Mtly	Free 0											5,134							5,134	5,134	4,929
Inside Mining.	Jan 11 to Jun 11	AltM	R 30.00	185	20		13	11					229		2,596	9		357			2,962	3,191	Changed Frequency
Mining & Minerals Product Review	Jan 11 to Jun 11	AltM	R 45.60	9									9	831	3,498			67			4,396	4,405	4,126
Mining Mirror	Apr 11 to Jun 11	Mtly	R 45.00	613	37						17		667		2,346	67					2,413	3,080	3,075
Mining Review Africa.	Apr 11 to Jun 11	11xA	Free 0.00	16									16		4,183						4,183	4,199	4,234
Mining Weekly	Apr 11 to Jun 11	Wkly, Fr	R 10.20	2,778	392	285	654	36	25				4,170	770	5,347			217			6,334	10,504	13,382
Modern Mining	Apr 11 to Jun 11	Mtly	R 30.00	52									52		4,141		100		10		4,251	4,303	4,275
Modern Quarrying	Jan 10 to Dec 10	Q	R 30.00	4									4		2,473	75					2,548	2,552	2,656
Quarry Southern Africa	Jan 11 to Jun 11	AltM	R 45.00	194	7						7		208		2,315	83				1	2,399	2,607	2,577

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				Subscriptions			Single Copy Sales	Digital Editions	Third Party Bulk sales	PMIE	Back Issues			Controlled Free Distribution				Bulk Free	Digital Editions	Back Issues			TOTAL FREE
				Indi-vidual	Business	Travel & Commercial								Indiv Requested	Indiv Non Requested	Bulk Requested	Bulk Non Requested						
SA Mining	Apr 11 to Jun 11	Mtly	R 25.00	40							40		3,778		800				4,578	4,618	4,845		
Total				4,842	482	285	667	47	25		41	6,389	6,778	35,621	467	927	641	10	2	44,446	50,835	48,934	
CATEGORY: Property																							
Housing in Southern Africa	Apr 11 to Jun 11	Mtly	R 23.33	87							87		3,564	150				9	3,723	3,810	3,703		
Total				87							87		3,564	150				9	3,723	3,810	3,703		
CATEGORY: Retail																							
DIY Trade News	Apr 11 to Jun 11	Mtly	R 24.95	28							28	1,395	2,570						3,965	3,993	3,683		
Frontshop	Apr 11 to Jun 11	Mtly	R 15.00	13							13	1,857	1,763	285					3,905	3,918	3,134		
Hardware Africa	Jan 10 to Dec 10																			Suspended	7,950		
Shop-SA Association Trade Magazine, The	Apr 11 to Jun 11	Mtly	R 29.95									1,274	6,612						7,886	7,886	7,552		
Supermarket and Retailer	Apr 11 to Jun 11	Mtly	R 40.00	212							212		7,622			228			7,850	8,062	7,950		
Talking Shop	Jan 11 to Jun 11																			Discontinued	5,709		
The International Convenience Store Retailer.	Apr 11 to Jun 11	11xA	Free 0.00										2,707						2,707	2,707	2,724		
The International FMCG Retailer.	Apr 11 to Jun 11	11xA	Free 0.00										2,553						2,553	2,553	2,520		
The International Hardware Retailer.	Apr 11 to Jun 11	11xA	Free 0.00										2,702						2,702	2,702	2,833		
Traders Friend	Apr 11 to Jun 11	11xA	Free 0.00									70	6,300						6,370	6,370	7,033		
Wholesale Business (Incorp C-Store)	Jan 11 to Jun 11	AltM	Free 0.00	106							106		7,011		6,000	228			13,239	13,345	13,461		
Total				359							359	4,596	39,840	285	6,000	456			51,177	51,536	64,549		
CATEGORY: Transport and Logistics																							
Commercial Vehicle Dealer's Guide	Apr 11 to Jun 11	Mtly	R 1799.88pa		5,780						5,780	241							241	6,021	6,023		
Fleet.	Apr 11 to Jun 11	Mtly	R 20.00		6						6	6,880		493					7,373	7,379	7,379		
Fleetwatch.	Jan 11 to Jun 11	10xA	R 39.50	2	179						181	22	4,384						4,406	4,587	4,846		
Focus on Transport & Logistics	Apr 11 to Jun 11	Mtly	R 55.00		50						50	3	6,614	650				12	7,279	7,329	6,860		
Freight & Trading Weekly	Apr 11 to Jun 11	Wkly, Fr	R 498.00 pa	6	938		29			1	974		2,927		41	21	26	1	3,016	3,990	3,964		
Mobility	Jul 10 to Jun 11	4xA	R 25.00	77	43						120	8	2,966	1,772				31	4,777	4,897	4,730		
Transport World Africa	Jan 11 to Jun 11	AltM	R 30.00	46	3		13			4	66	1,572	1,020	20		350			2,962	3,028	3,375		
Truck & Bus	Apr 11 to Jun 11	11xA	R 45.00	10	43						53	11	3,263	1,665				5	4,944	4,997	4,988		

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				Indi-vidual	Business	Travel & Commer- cial								Indiv Request ed	Indiv Non Request ed	Bulk Request ed	Bulk Non Request ed						
Trucks and Heavy Equipment News.	Jan 11 to Jun 11	AltM	Free 0										7,453						7,453	7,453	7,460		
Total				141	7,042			42			1	4	7,230	8,737	28,627	4,600	41	371	26	49	42,451	49,681	49,625
Grand Total				35,048	42,269	570	16,273	807	5,561		100	4,442	105,070	145,667	615,513	139,593	103,923	31,678	19,792	5,428	1,061,594	1,166,664	1,203,316

Report Date: 8/17/2011

Revision: 64.0 Q2 2011