

ADmag Awards 2008

Rewarding publishing excellence

ENTRY FORM ABC titles only

Required motivation for entry

1. Provide statement of editorial policy and/or brand positioning of the magazine. 50 words
2. Describe target market/readership of the magazine. 25 words
3. What innovations in editorial and design have you made to your magazine over the past year? 50 words
4. How does the editorial presentation and design support the editor's vision and positioning of the title? 50 words
5. How do you adapt to a constantly changing market? 25 words

Requirements for entry into category Innovative Digital Publishing:

1. Provide statement of editorial policy and/or brand positioning of the online edition of the magazine. 50 words
2. Describe how the online edition adds value to the print brand. 50 words
3. Describe the innovative features on the online brand that increases engagement with your community of readers and subscribers. 50 words.

To secure your entry into the Innovative Digital Publishing award, your publication's URL needs to be included on the entry form.

Deadline

Closing date for entries is 23 January 2009
(All entries must be received by 16H00)

Please deliver your entries to:

John Woodford
Primedia Publishing
366 Pretoria Avenue, Ferndale, Randburg, 2194
Tel: (011) 293-7400

What to submit

1. Entry form and magazine

- 2 sets of each entry is required
- A set consists of 2 different issues of the magazine (within the period 1 January 2008 – 31 December 2008). Single copy of the completed entry form and motivation must be submitted. All questions must be answered and the entry form and motivation signed by the editor.

2. Artwork

- One cover of the magazine being entered and a photograph of the editor in full size, 300 dpi, pdf format on a CD clearly marked for which magazine.

Entry into the ADmag Awards is free



Online partner



Categories

- Arts & Entertainment
- Business
- Celebrity
- Children 5 – 13
- Custom
- Décor & Home
- Female 24 – 35
- Female 35+
- General Interest
- Health & Wellness
- Lifestyle
- Magazine Format Supplements
- Male Interest
- Motoring
- Parenting
- Sport
- Travel
- Youth Culture
- Innovative Digital Publishing

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Category name

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Magazine

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Publishing company

.....

Editor

.....

Telephone number

.....

E-mail address

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Average circulation per issue (1 July 2007 - 30 June 2008 ABC)

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Submit form