

# Juta & Co's new online multimedia textbooks offer interactive learning experience

In order to help South African students access affordable and reliable educational resources no matter where they are, Juta & Co has developed a series of highly accessible multimedia online textbooks - a first in the South African market.



Karmal Patel, Juta's CEO

In order to maximise their learning benefits to students, these interactive electronic publications are enhanced with a variety of media including visual aids, audio glossaries, integrated video lectures and interactive quizzes that allow students to track their progress. Students are empowered to learn from fresh and interactive content at their own pace, and select the tools that they find are most useful in aiding their individual understanding — elevating the content from a dry read to an interactive learning experience.

In the first phase of release, emphasis has been placed on topics essential to the country's economic future, such as basic education (teaching Grade R, for example), basic business management, and human resources management.



Reimagining education with interactive learning and reliable connectivity

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Further higher educational offerings, designed to enhance the accessibility, affordability, and quality of South African educational content are in development.

"Juta & Co is also proud to have begun this process in the business and legal space through products that use machine learning and data visualisation to enhance students' and legal practitioners' access to, and understanding of, the law, through its digital Jutastat Evolve and Practical Insights platforms," said Kamal Patel, CEO of Juta & Co.

"At this crucial time for the future of South African higher education, our collective ability to innovate will determine whether our country is able to transform the challenges we face into opportunities to grow. Juta & Co is committed to growing the futures of all South African students and universities towards the inspired possibility of an empowered South Africa," Patel concluded.

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