

Castle Lite presents first-ever all-female hip-hop concert: #HipHopHerstory

Issued by [DNA Brand Architects](#)

13 Aug 2018

The world is changing with more voices demanding equality and better representation of all people in movies, TV, advertising and corporate but the most popular music genre in the world is yet to see this change manifest. Hip hop has always spoken out against social injustices, oppression and inequality however this was not extended to the females who have contributed immensely to the genre. The role women have played in the evolution of hip hop seems to go unnoticed and it is Castle Lite's objective to set the record straight and highlight their contribution at the Castle Lite Hip Hop Herstory concert - a first all-female hip-hop line-up in Africa.

“ Women have made a significant impact on Hip Hop. Unlock their untold stories with Castle Lite at [#HipHopHerstory](#), featuring local and international acts. Find out more: <https://t.co/Lfi2llmfjX> pic.twitter.com/iejLwEfUF5— CastleLiteSA (@castllelitesa) [August 6, 2018](#) ”

Castle Lite presents Hip Hop Herstory, a musical experience which highlights and celebrates the role females have played in the evolution of hip hop over time. The concert will be a fully immersive experience tapping into all pillars of hip hop from dance, fashion all the way to graffiti and obviously rapping.

Hip Hop Herstory is more than a concert, it is a movement for all hip-hop heads to lend their voice in recognising female rappers and artists who have made an incredible mark in the industry. The campaign will allow open discussions across multiple media platforms within the hip-hop fraternity and tell the story of women in hip hop through their own lens.

“Castle Lite has always been at the frontline of raising the African music flag high. Herstory is another testament to the progressive nature of the brand and we will give audiences an extraordinary experience highlighting the role women have played in the evolution of this genre.” – **Becky Opdyke, Castle Lite Director.**

Castle Lite presents Hip Hop Herstory will be hosted at Gallagher Convention Centre in Midrand on 8 September and will feature international female royalty in the guise of Angela Yee of Breakfast Club fame, Queens-born rapper Roxanne Shante and Young M.A of triple-platinum hit single *Ooouuu*.

The concert will see South Africa's leading lady in hip hop, LootLove, co-present with Lee Kasumba of Uganda. Other hip-hop queens who will grace the stage are boss lady Bragga-Nadia Nakai, Dololo hitmaker Rouge, award-winning Gigi Lamayne, rapper and television presenter Moozlie, 2016 SAHHAs Honorary Award recipients Godessa, Okzharp and Manthe Ribane, South Africa's rising hip-hop star Dope Saint Jude, award-winning artist and TV personality Fifi Cooper, Relo of Mzansi's hip-hop crew Skwatta Kamp and Ayanda MVP.

Castle Lite presents Hip Hop Herstory is working with the SA Hip Hop Awards (SAHHAs) on an initiative that will see an upcoming female hip-hop act partake in a mentorship programme to develop her through the hip-hop ranks – part of ticket proceeds will go towards this initiative.

Tickets are available at Nutickets from Wednesday, 8 August 2018, starting from R150.

If you love hip hop, all of it, join these amazing artists at this groundbreaking event on 8 September 2018.

CASTLE LITE IS NOT FOR SALE TO PERSONS UNDER THE AGE OF 18.

- **Comic-Con Cape Town makes a triumphant return Unlocking Your Bold with gamers and Doritos** 3 May 2024
- **Apple Music collaborates with icons in star-studded celebration of 30 Years of Freedom** 29 Apr 2024
- **Navigating pathways to empowerment** 19 Mar 2024
- **Elevate your banking experience with secure and convenient payment solutions from FNB** 23 Feb 2024
- **Zeitz Mocaa Gala 2024: A spectacular celebration of art excellence** 22 Feb 2024

DNA Brand Architects



DNA Brand Architects is a one-of-a-kind company that takes your brand where it has never been before, creating unexpected alignments that will shake up your market and blow your mind.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>