

These were South Africa's hottest Twitter hashtags in 2018

By [Andy Walker](#)

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When people weren't tweeting about South Africa's political issues, health issues, state issues, or sport, they were tweeting about soapsies.



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Twitter on Wednesday shared a few insights into the country's relationship with the social network, including the most popular hashtags, tweets, and conversation topics.

Let's start with something upbeat: entertainment.

The country's most talked about show was on Mzansi Magic. [#TheQueenMzansi](#) "is a South African telenovela created and produced by Ferguson Films about a dedicated wife, mother and successful businesswoman who is forced to do the unthinkable when her husband's secret comes to light," [notes](#) TVSA.

And yeah, South Africa loves it.

The show beat [#DateMyFamily](#) and [#OurPerfectWedding](#) to the top spot. Not even [#BlackPanther](#) could touch it.

Broadcasting issues topped the biggest news stories of the year too. The struggles at #SABCNews received the most chatter, while [#LandExpropriation](#), [#Listeriosis](#), the [#RoyalWedding](#) and the more recent [#GlobalCitizen](#) concert rounded out the top five.

#WinnieMandela was the most talked about political figure of 2018, while the #EFF was the most hashtagged party. The #Sona2018, delivered by [President Cyril Ramaphosa](#), was the most talked about political moment in South Africa in 2018.

Finally, because South Africa loves sport, the [#WorldCup](#) was the most talked about sporting event of the year, and the most shared hashtag in the country in 2018.

ABOUT ANDY WALKER

Camper by day, run-and-gunner by night, Andy is editor at Merneburn and prefers his toast like his coffee -- dark and crunchy. Specialising in spotting the next big Instagram cat star, Andy also dabbles in smartphone and game reviews over on Gearburn.

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