

Digital Media Africa finalists announced

The 2018 African Digital Media Awards finalists have been announced by WAN-IFRA ahead of the award ceremony on 23 November.



Media organisations from six different countries have been included in the shortlist, which includes three new categories for 2018: Best Reader Revenue Initiative, Best Branded Content Project and Best Digital News Startup. Winners of the [African Digital Media Awards](#) are automatically entered into the World Digital Media Awards competition.

"We've been excited to see how the African Digital Media Awards have developed over the last 3 years. The quality has always been high — with some going on to beat all competition to a World Award. Fast forward to 2018 and we have a really good mix of grass roots startups as well as big players, and a superb jury," said Nick Tjaardstra, director Europe & Africa, WAN-IFRA.

The awards will be held at Capital on the Park Hotel in Sandton, Johannesburg on 23 November 2018 in South Africa.



Digital Media Africa conference set to gather African publishers

3 Oct 2018



This year's finalists:

Best News Website or Mobile Service

- Daily Kick - Soccer.
- News. Live Scoring, [24.com](#)
- Daily Maverick, South Africa Media Innovation Program
- [MAPARCHIVES.MA](#), Moroccan News Agency

Best in Lifestyle, Sports, Entertainment Website or Mobile Service

- Nairobi News Website, Nation Media Group - Kenya
- Daily Nation Sports Section, Nation Media Group - Kenya

Best Use of Online Video (including VR)

- Mapping the Murder of Hannah Cornelius, Tiso Blackstar Group
- Hashtag Our Stories, South Africa Media Innovation Program
- Ethiopian priest's journey, BBC

Best Data Visualisation

- Osun Elections in Nigeria, BBC
- Kids in toxic stress, Media Trust (Daily Trust) - Nigeria
- Digest - Economic Plans, Digest

Best Reader Revenue Initiative

- Times Select, Tiso Blackstar Group (Pty) Ltd
- Netwerk24's Lifestyle migration, [24.com](https://www.24.com)
- Maverick Insider, South Africa Media Innovation Program

Best Branded Content Project

- BRICS Media Forum South Africa, Independent Media
- News24 Mzansi, through her eyes, [24.com](https://www.24.com)
- Just Delicious, Media24

Best Digital News Start-up

- Business Insider South Africa, [24.com](https://www.24.com)
- Hashtag Our Stories, South Africa Media Innovation Program
- Daily Kick - Soccer. News. Live Scoring, [24.com](https://www.24.com)

Best in Social Media Engagement

- LIT360, Nation Media Group - Kenya
- Women's Month #WeRemember, Independent Media
- Hashtag Our Stories, South Africa Media Innovation Program
- Anatomy of a killing, BBC

Best Digital Marketing Campaign

- Connecting South Africans, Independent Media
- Airtel Case Study, Nation Media Group – Kenya

Best Innovation to Engage Youth Audiences

- Children's Radio Foundation, South Africa Media Innovation Program
- News24 Mandela100, [24.com](https://www.24.com)
- Hekayat Gameela (Gameela stories), medinaportal – Egypt.

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